

Human Capital and Competitiveness - Trails for Sustainability of Moldova

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Abstract

We started this research approach with the need of formulating the essence and the characteristics of competitiveness and human capital. The emergence of such a concept derives from the economic agents' need to cope with market distortions, to undergo complex economic circumstances, to adopt effective measures in order to overcome the complexity of the environment in which they operate. In the framework of profound changes related to the introduction and use of new methods, principles and technologies, along with new forms of work organization, the human factor has become an essential and sustainable component for any organization. This is the factor that stimulates the development of a nation. The justification of the importance and the motivation of the research, focusing on the interdependence between the enterprise competitiveness and human capital development, is supported, primarily, by the fact that ensuring competitiveness has become the new engine of the economic functioning. Consistent with the importance of the research topic, we want to point out that the *main goal* of the scientific research is to analyse the interdependence between the human capital and the enterprise competitiveness. The research methodology focused on the use of the following methods: analysis, synthesis, induction, abduction, deduction, quantitative analysis. From the performed investigations we came to the conclusion that the Republic of Moldova needs considerable efforts to sustainable developing human capital to achieve national competitiveness.

Keywords: competitiveness, human capital, national competitiveness, quantitative analysis, sustainability.

Biodata



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