



# DEZVOLTAREA INOVAȚIONALĂ A ÎNTREPRINDERILOR

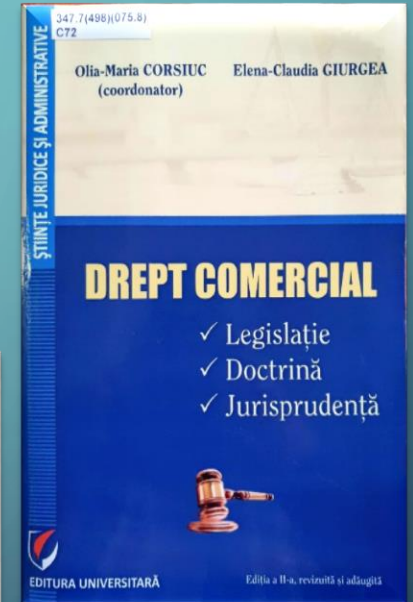
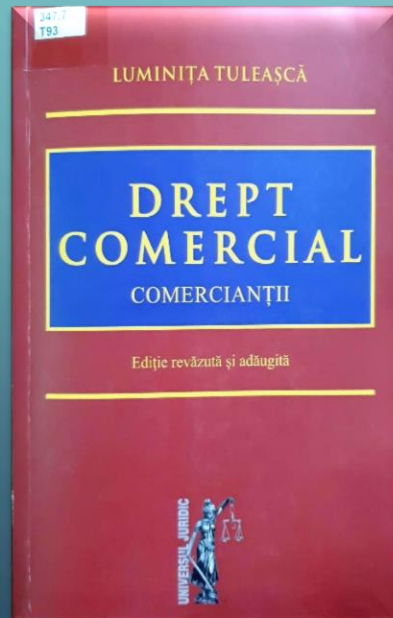
2020

# ÎNȚREPRINDEREA – SUBIECT DE DREPT



- Întreprinderea reprezintă un sistem care, cu ajutorul mijloacelor fizice și umane, produce bunuri sau servicii destinate vânzării.
- Ea este organizată de către un centru de decizie, dispunând de o anumită autonomie.

<https://ru.scribd.com/doc/55201113/Definitia-Si-Characteristicile-Intreprinderii>

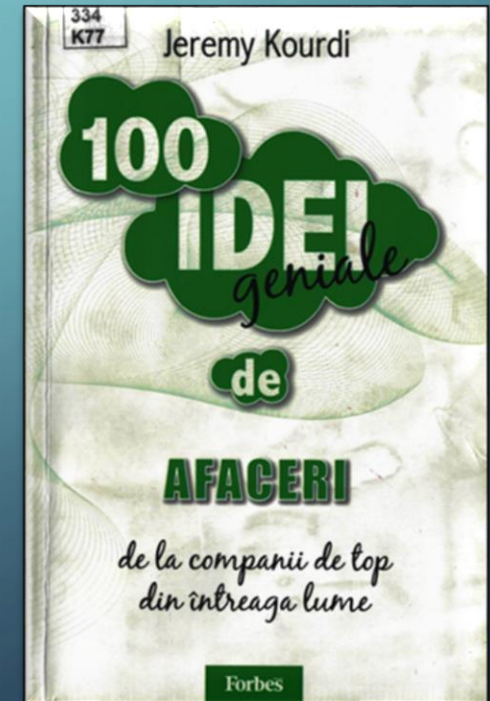
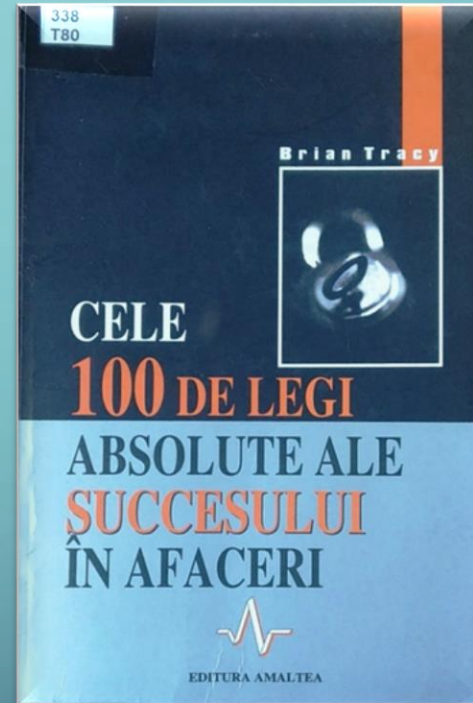




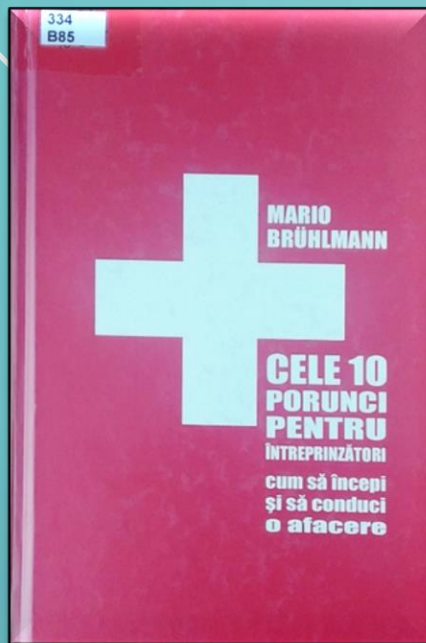
Cum să validezi o idee de afacere



# ALEGE-ȚI IDEEA DE AFACERE







O afacere prosperă este influențată și motivată de cauze pozitive, care indică o probabilitate înaltă de succes: independență, autorealizare, dezvoltare personală, independență financiară prin posibilitatea de a lua decizii în mod independent, de a-ți fi propriul șef.

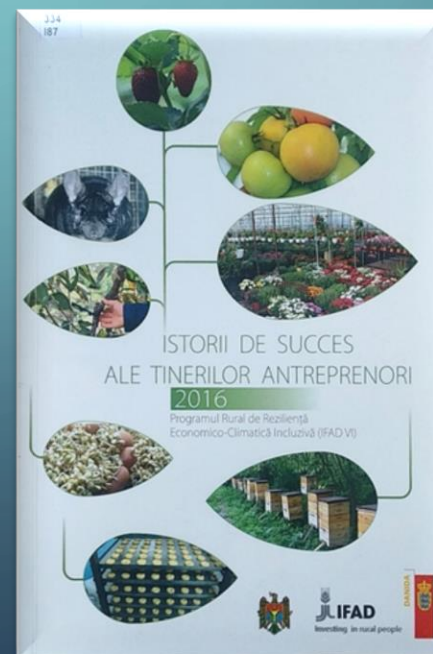
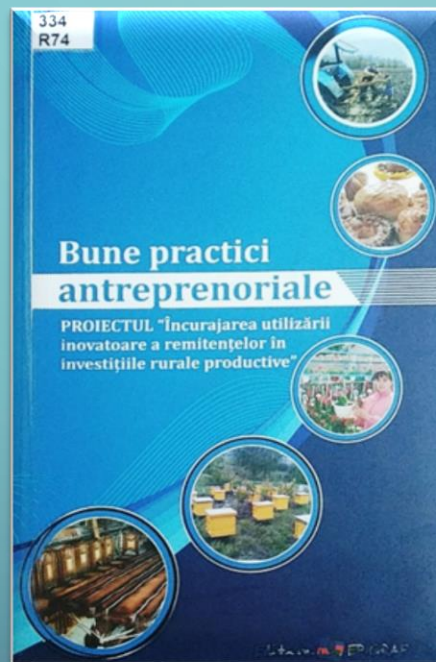
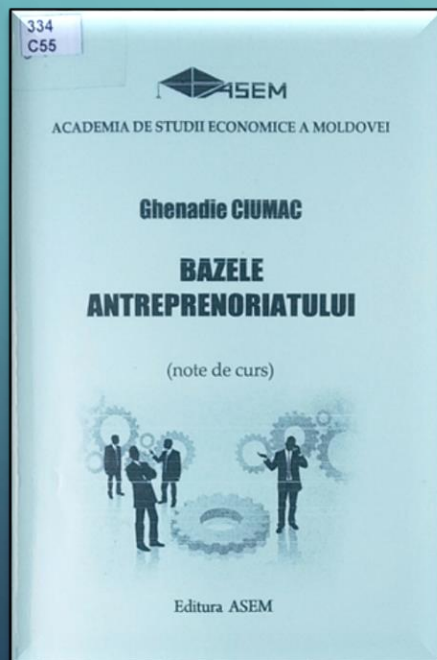
Deseori factorii de impunere și cei de motivare se combină, generând o energie dublă.

[https://caam.utm.md/wp-content/uploads/sites/23/2019/01/ANTREPRENORIAT\\_c2.pdf](https://caam.utm.md/wp-content/uploads/sites/23/2019/01/ANTREPRENORIAT_c2.pdf)



Importanța antreprenoriatului în societatea contemporană este recunoscută prin faptul că identifică soluții inovaționale, elaborează noi modele și mereu se află în căutarea succesului.

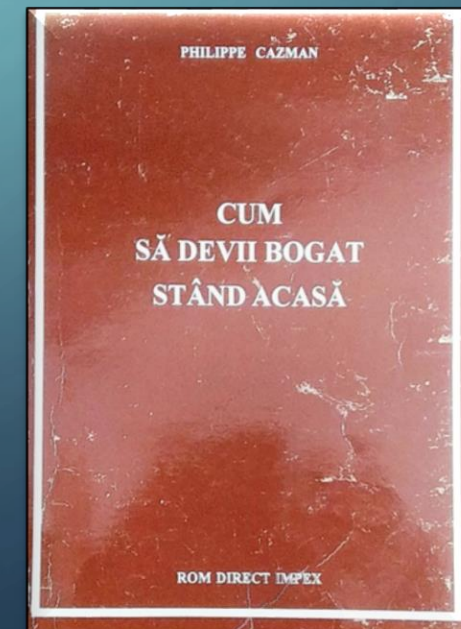
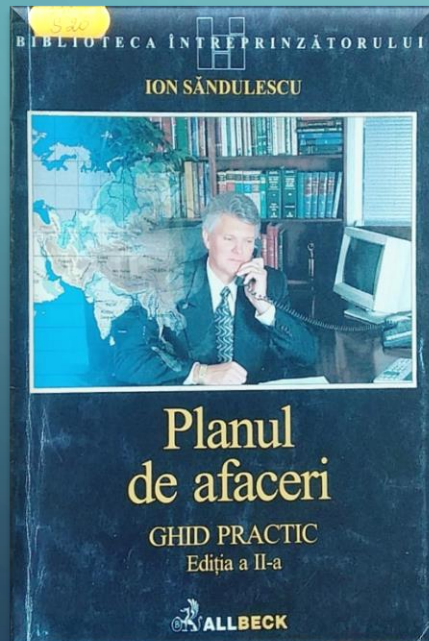
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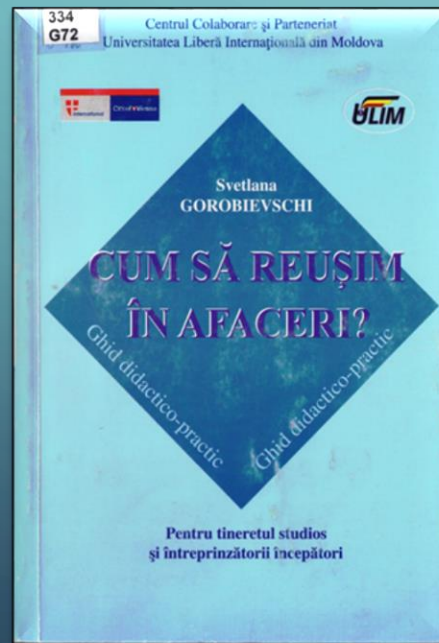
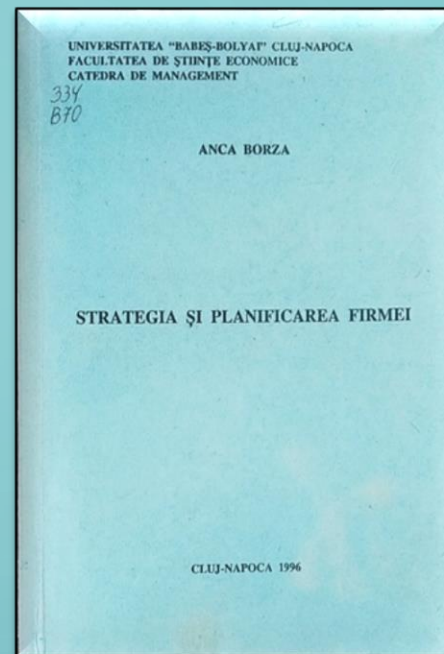
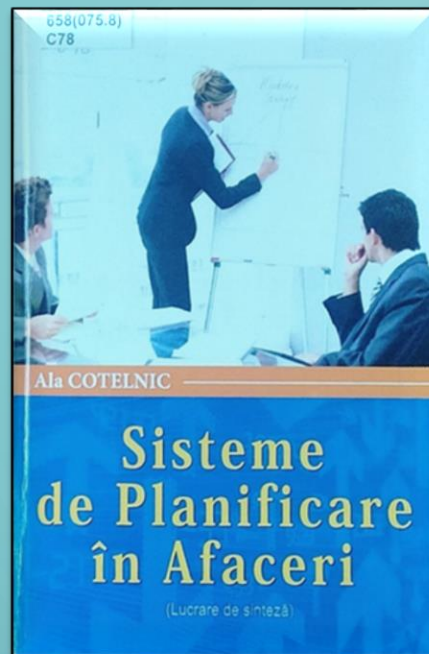
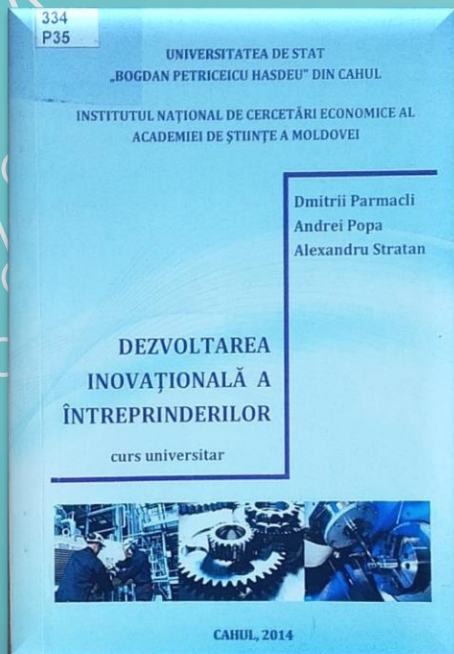


Planul de afaceri este un document scris care descrie natura afacerii, piața-țintă, avantajele pe care afacerea le va avea asupra competitorilor, precum și resursele și aptitudinile de care dispun proprietarii afacerii. Pentru întocmirea lui este necesar să se analizeze cu atenție produsele/serviciile oferite, competiția, resursele financiare necesare și alte detalii operaționale.

<https://www.businessmarket.md/rolul-si-importanta-planului-de-afaceri/>





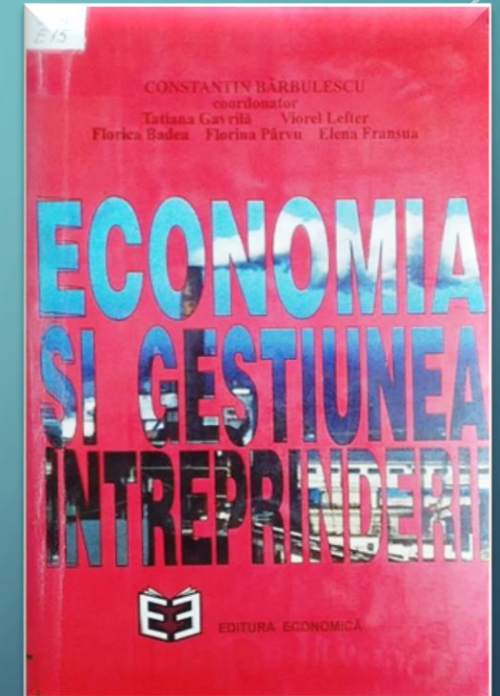
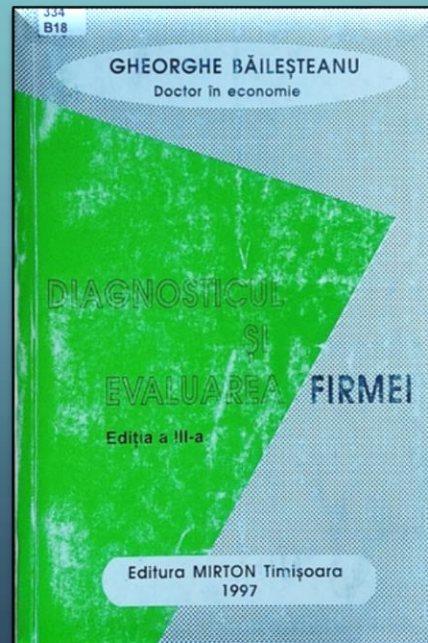
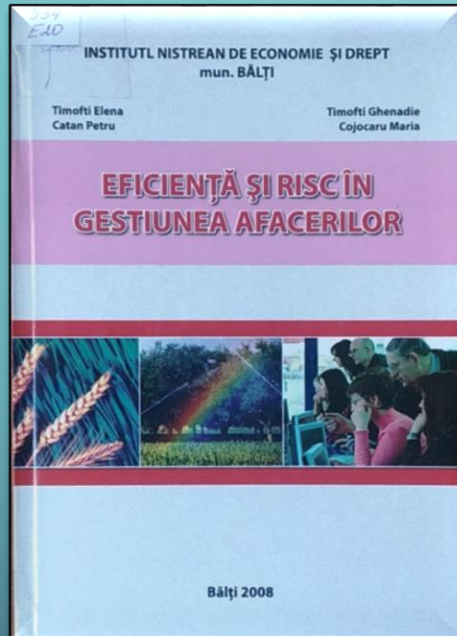
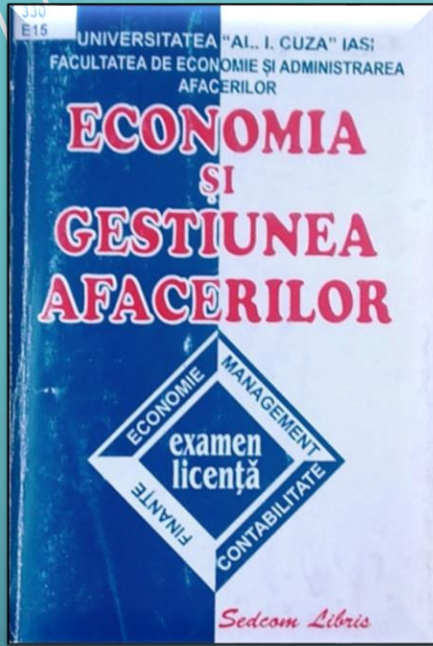


O economie dezvoltată nu înseamnă altceva decât întreprinderi sănătoase, business orientat spre o dezvoltare continuă, implementarea noilor tehnologii.

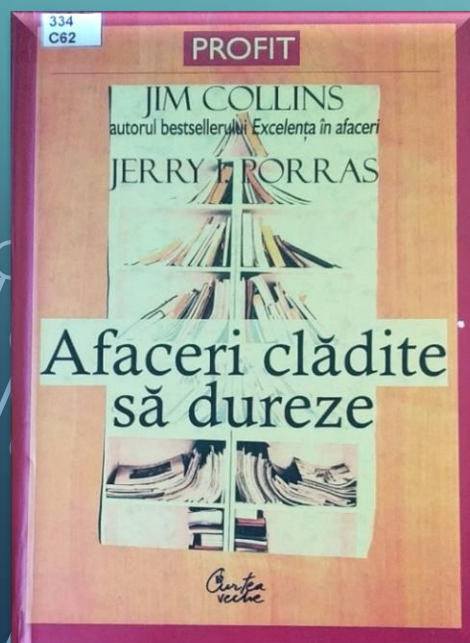
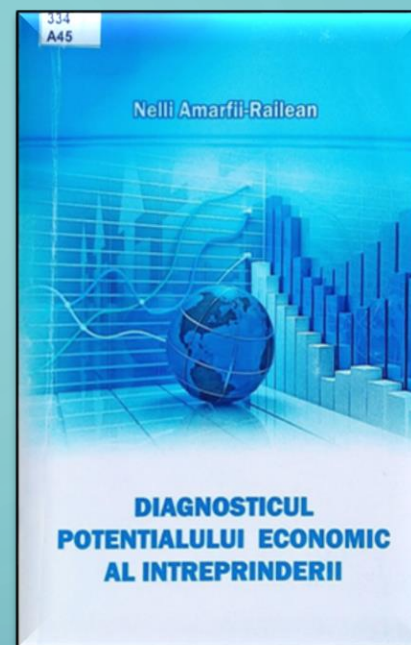
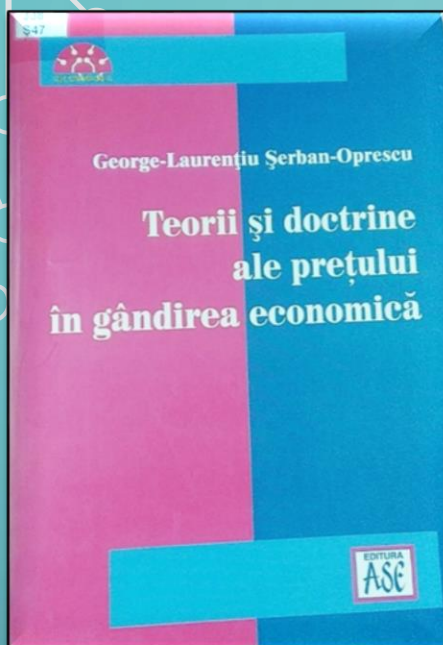
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# FIRMA - AGENT ECONOMIC CENTRAL AL ECONOMIEI DE PIAȚĂ





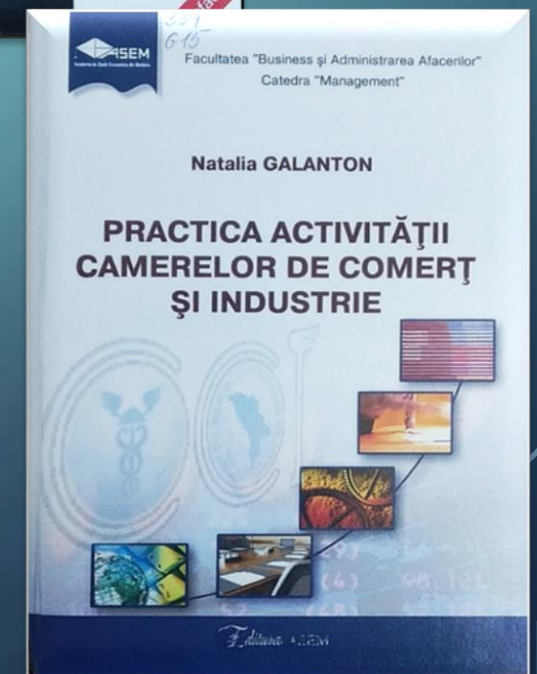
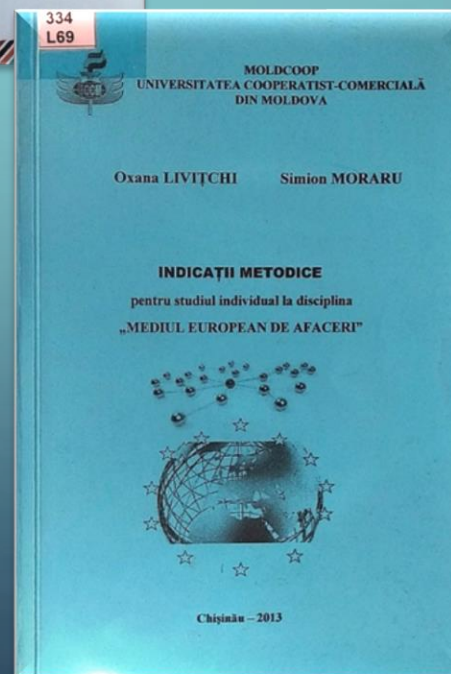
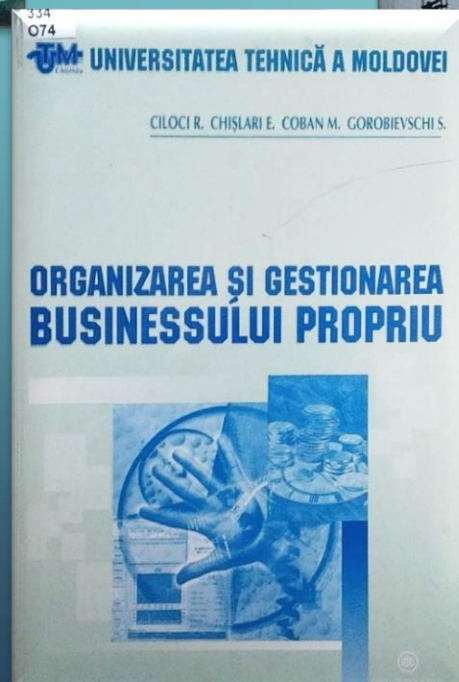
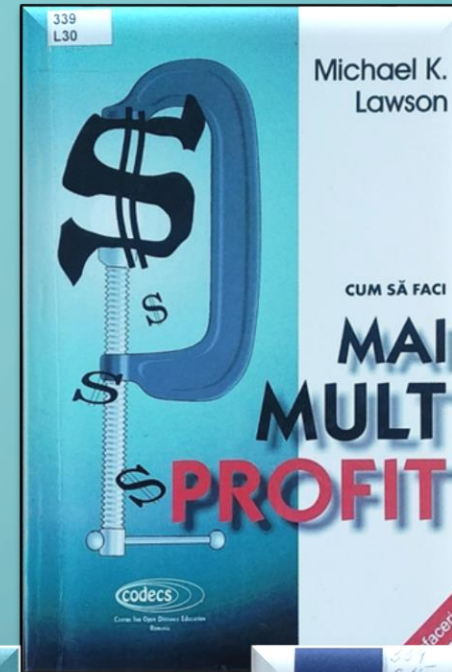


Antreprenoriatul este un sector foarte important al economiei și contribuie în mod semnificativ la dezvoltarea pe termen lung a economiei.

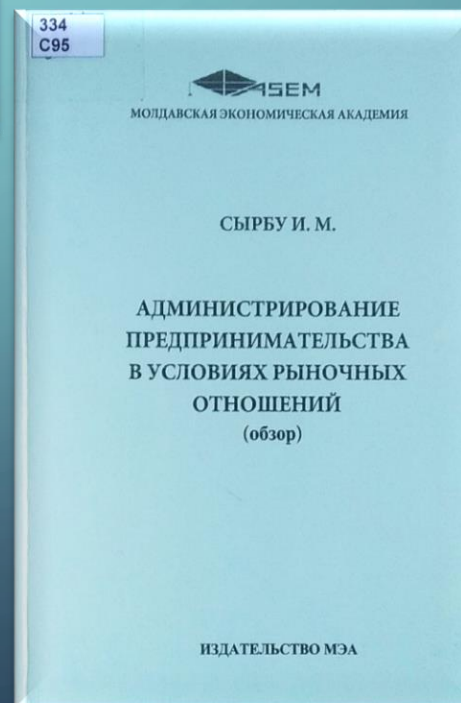
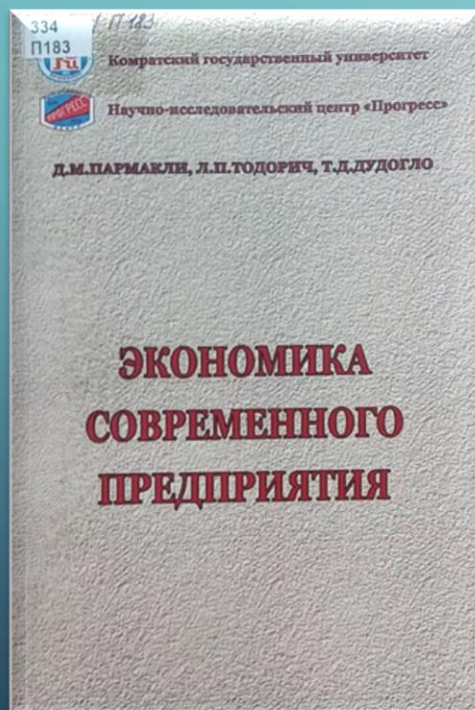
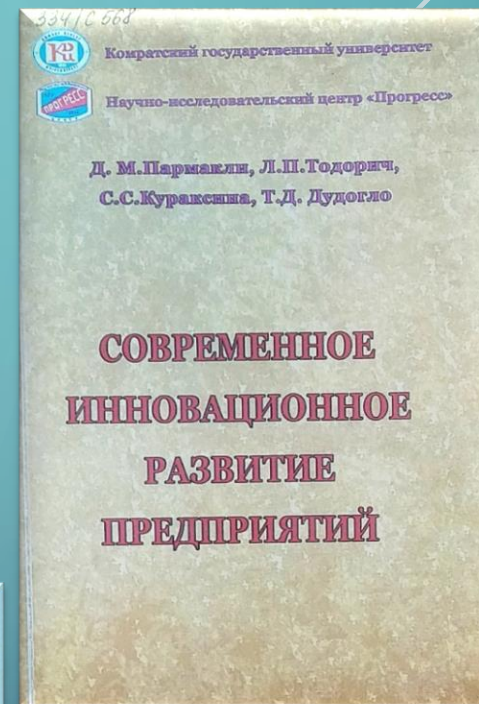
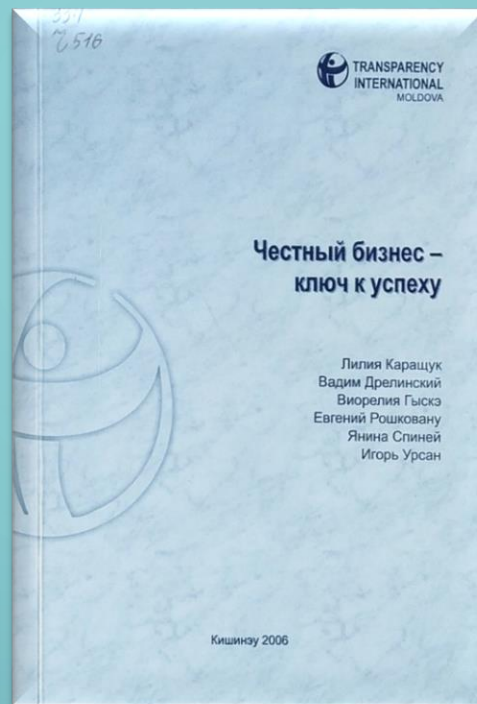
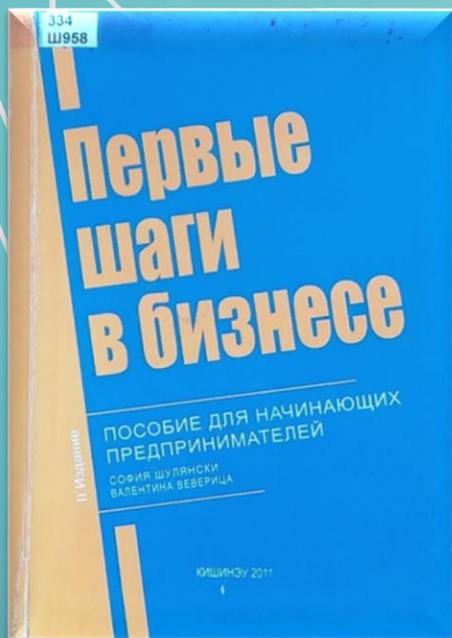
Prin activitățile de antreprenoriat se contribuie direct la dezvoltarea tehnologiilor inovatoare. Foarte mulți antreprenori investesc sume enorme de bani pentru progresarea tehnologiei, științei și pentru diferite descoperiri.

Antreprenoriatul are un rol social bine definit prin angajarea personalului, începând de la tineri și finisând în unele situații chiar cu pensionarii.

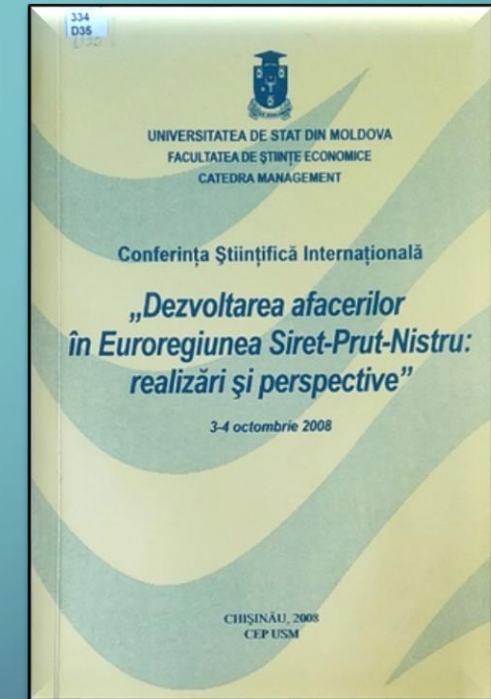
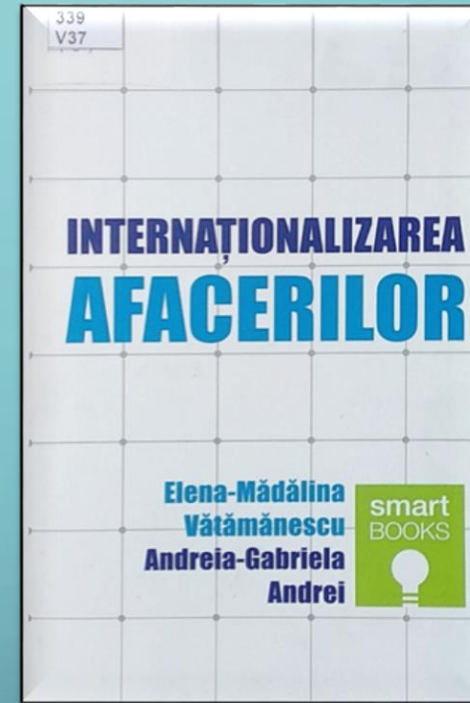
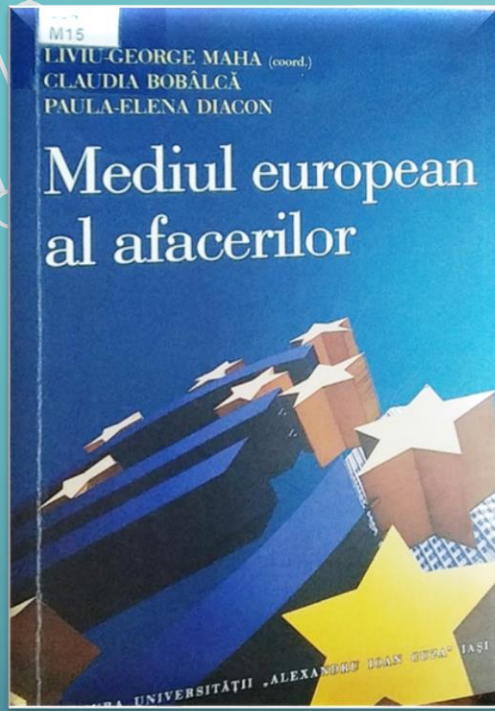








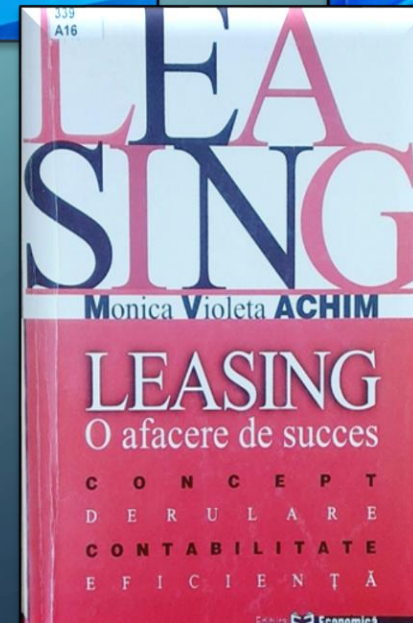
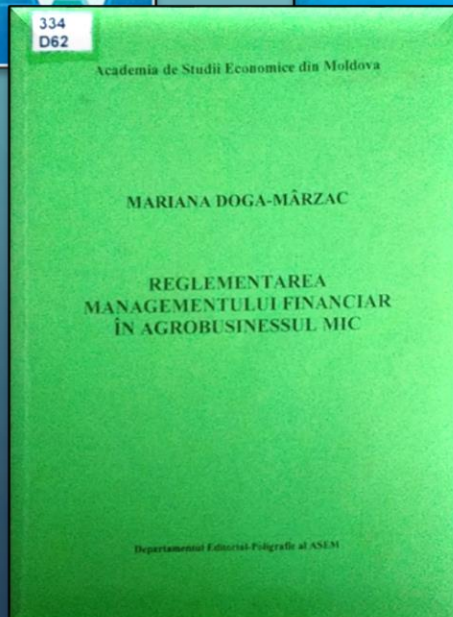
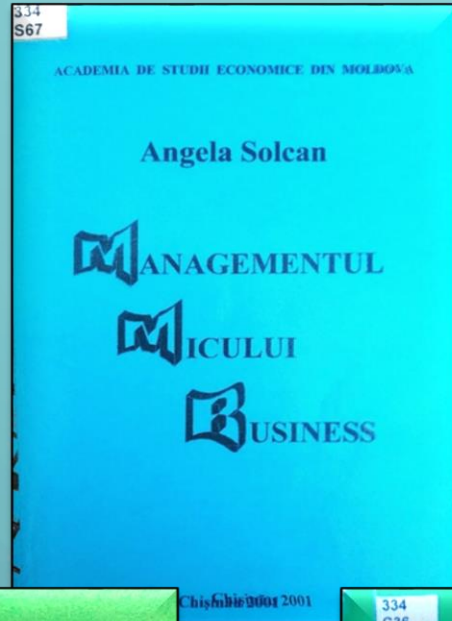
# DEZVOLTARE PRIN INTERNAȚIONALIZARE



Dezvoltarea afacerilor în lumea de azi se realizează într-un mediu - economic, politic, social - complex, definit pe două coordonate esențiale: raportul național-internațional, pe de o parte, și dimensiunea culturală, pe de altă parte.

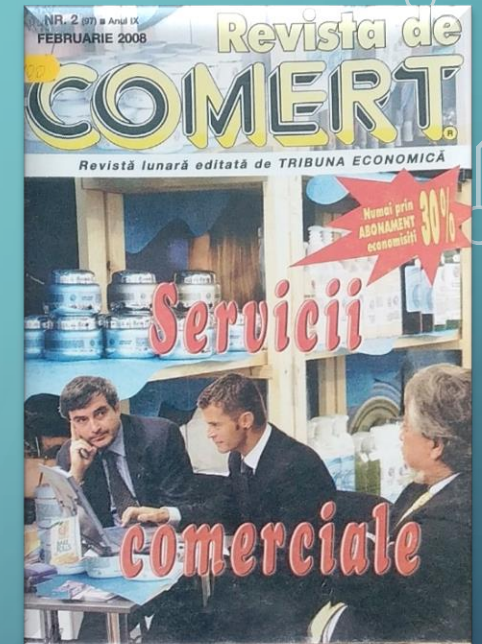
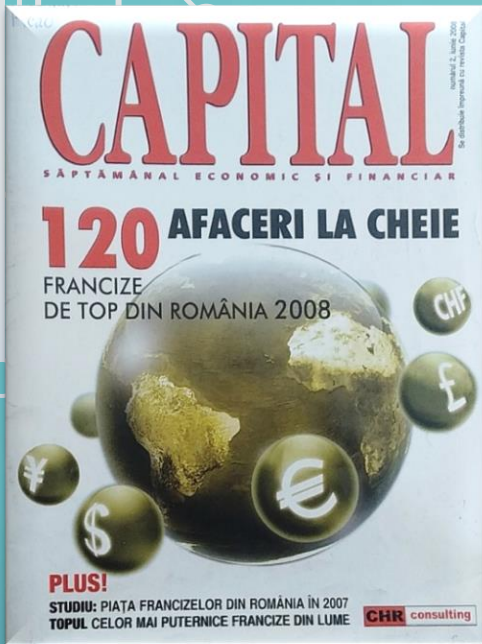


# MANAGEMENT ȘI ADMINISTRAREA AFACERILOR





# ÎN PUBLICAȚII PERIODICE





# CERCETĂRI ÎN BAZE DE DATE

The screenshot shows the SAGE researchmethods website. At the top, there is a search bar with the text 'business' and a search icon. Below the search bar, it says 'Showing results for: business' and '20 of 28,069 results'. The results list includes a book titled 'Researching the Small Enterprise' by James Curran and Robert A. Blackburn, published in 2001. The abstract discusses the need for small business research in the UK. The methods used are qualitative data analysis, critical realism, and theory. Keywords include enterprises and small business.

<http://methods.sagepub.com/>

The screenshot shows the Cambridge Core website. At the top, there is a search bar with the text 'business' and a search icon. Below the search bar, it says '28031 results for business'. The results list includes an article titled '4 - The Business of Business Is Politics' from the book 'Business, Political Crisis and the Provision of Broader Social Stability' by Antoinette Handley. The article is from the University of Toronto.

<https://www.cambridge.org/core>

The screenshot shows the WIPO website. At the top, there is a search bar with the text 'business' and a search icon. Below the search bar, it says 'About 218,000 results (0.30 seconds)'. The results list includes an article titled 'Designing for business success' from the WIPO magazine, November 2012. The article discusses the world's largest consumer products company, Procter and Gamble (P&G).

<https://www.wipo.int/ardi/en/>

The screenshot shows the EBSCOhost website. At the top, there is a search bar with the text 'ANALIZĂ COMPARATIVĂ PRIVIND ETICA ÎN AFACERI ÎN ORGANIZAȚII DIN ROMÂNIA ȘI EUROPA.' and a search icon. Below the search bar, it says '5 rezultate'. The results list includes an article titled 'ANALIZĂ COMPARATIVĂ PRIVIND ETICA ÎN AFACERI ÎN ORGANIZAȚII DIN ROMÂNIA ȘI EUROPA.' by COBOȘ, Ecovana Carmen and BLAGA, Bogdan Lucian. The article is from the journal 'Review of Management & Economic Engineering', 2017, Vol. 16 Issue 3, p451-458. 6p.

<http://web.a.ebscohost.com/>

The screenshot shows the Springer Link website with search results for 'business'. The search bar at the top left contains the word 'business'. Below it, the results are summarized as '3,109,613 Result(s) for "business"'. A 'Refine Your Search' sidebar on the left lists various content types and disciplines. The main content area displays several search results, including 'Business Encyclopedia of Creativity, Invention, Innovation and Entrepreneurship (2013)' and 'Businesses Decent Work and Economic Growth (2021)'. A 'SPRINGER NATURE' logo is visible in the top right corner of the search results area.

<https://link.springer.com/>

The screenshot shows the Elgaronline website with search results for 'business'. The search bar at the top right contains the word 'business'. Below it, the results are summarized as 'You are looking at 1 - 10 of 55,595 items: business'. A 'Filter Your Results' sidebar on the left allows users to refine results by level, access, and type. The main content area displays several search results, including 'Business Chukwumerije Okereke' and 'Sustainable Business Theory and Practice of Business under Sustainability Principles'. The Elgaronline logo is visible in the top left corner.

<https://www.elgaronline.com/>

The screenshot shows the IMF eLIBRARY website with search results for 'business'. The search bar at the top center contains the word 'business'. Below it, the results are summarized as 'You are looking at 1 - 10 of 34,601 items: business'. A 'Narrow Your Choices' sidebar on the left lists various content types and keywords. The main content area displays several search results, including 'Global Business Cycles' and 'Emerging Economy Business Cycles'. The IMF eLIBRARY logo is visible in the top left corner.

<https://www.elibrary.imf.org/?redirect=true>

The screenshot shows the OpenEdition Search website with search results for 'business'. The search bar at the top center contains the word 'business'. Below it, the results are summarized as '28448 PAGINATIONRESULTS.DOC\_FOUND'. A 'RESULT.SELECT\_FILTERS' sidebar on the left allows users to filter results by platform and access type. The main content area displays several search results, including 'HYPOTHESES', 'OpenEdition JOURNALS', and 'OpenEdition JOURNALS'. The OpenEdition Search logo is visible in the top left corner.

<https://www.openedition.org/>



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185,368 results found 10 per page Page 1 of 18,537 Next

Profiling Disabled People as Unrealised Potentially Lucrative Tourism Market Segment in South Africa  
Tawanda Makuyana, Engelina du Plessis, Oliver Chikuta  
African Journal of Hospitality, Tourism and Leisure. 2020;9(5):876-891 DOI 10.46222/ajhtl.19770720-57  
Abstract | Full Text

Non-Technological Food Service Innovation Models: Towards Building Value Creation in Restaurants within Hotels in Nairobi County, Kenya  
Sarah Wambui Kamau, Benjamin Kalui  
African Journal of Hospitality, Tourism and Leisure. 2020;9(5):856-875 DOI 10.46222/ajhtl.19770720-56  
Abstract | Full Text

<https://doaj.org/>

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Colecție:

- Dreptul UE (114744)

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Subiecte: campanie de constientizare publică, igiena muncii, securitatea muncii

<https://op.europa.eu/ro/web/general-publications/publications>

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Comisia Europeană > Căutare

Căutare

Întreprinderi Căutare

Rezultatele căutării 11023

Sunt arătate rezultatele 1 la 10

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WORLD BANK GROUP

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enterprise

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Showing items 1-10 of 5703

WORKING PAPER

Small and Medium Enterprises in the Pandemic: Impact, Responses and the Role of Development Finance

Adlan, Ikmal; Doumbia, Djeneba; Gregory, Neil; Ragoussis, Alexandros; Reddy, Aarti; Timmis, Jonathan

This study highlights how COVID-19 has affected small and medium enterprises, drawing on newly released World Bank Enterprise Surveys in 13 countries. The study shows that firms of all sizes are severely affected...

Sep, 2020

SURVEY

Enterprise Surveys : Mozambique 2018 Country Profile

World Bank

The Enterprise Surveys (ES) focus on many aspects of the business environment. These factors can be accommodating or constraining for firms and play an important role in whether an economy's private sector...

2019

Document language

- en (5697)
- fr (35)
- es (28)

Author

- World Bank (2012)
- World Bank Group (1107)
- International Finance Corporation (533)
- McKenzie, David (60)

<https://openknowledge.worldbank.org/>

# CERCETĂRI ÎN REPOZITORII

The screenshot shows the search interface of the USARB A. Russo digital institutional archive. The search bar contains the text "intreprinderi". The search results are sorted by relevance in descending order. The search time is 0.036 seconds.

Search: All of DSpace  
for  Go Start a new search

Add filters:  
Use filters to refine the search results.

Title Equals  Add

Results/Page 10 Sort items by Relevance In order Descending Authors/record All Update

Results 1-10 of 263 (Search time: 0.036 seconds)

Discover

Author

- Movilă, Irina 13
- Amaril-Railean, Nelli 10
- Harconița, Elena 7
- Slutu, Rodica 7
- Tcaci, Carolina 7
- Balinschi, Andrei 6
- Capcelea, Valeriu 6
- Prițcan, Valentina 6

[http://dspace.usarb.md:8080/jspui/simple-search?location=%2F&query=afaceri&rpp=10&sort\\_by=score&order=desc](http://dspace.usarb.md:8080/jspui/simple-search?location=%2F&query=afaceri&rpp=10&sort_by=score&order=desc)

The screenshot shows the search results page for the query "afaceri". The results are displayed in a table with columns for Issue Date, Title, and Author(s). The results are sorted by relevance in descending order. The search time is 0.036 seconds.

Item hits:

Issue Date	Title	Author(s)
2015	Modalități de implicare a tinerilor contemporani în mediul de afaceri [Articol]	Canțer, Nicoletta
2018	Optimizarea modelului de afaceri în cadrul băncii [Articol]	Gănescu, Cristina; Postolache, Victoria
2015	Dimensiunile etice ale formării, gestiunii capitalului uman în scopul sporirii competitivității companiilor [Articol]	Susenco, Alina
2007	Managementul întreprinderilor mici și mijlocii (Resursă electronică) : Notițe de curs	Brașoșo, Natalia
2019	Metode de analiză a riscului financiar al întreprinderii în condițiile incertitudinii [Articol]	Movilă, Irina
2012	Rolul diasporei poloneze în stabilirea relațiilor economice moldo-polone [Articol]	Damanciu, Gheorghe
2020	Importanța culturii antreprenoriale în societatea contemporană [Articol]	Brașoșo, Natalia
2014	Promovarea antreprenoriatului ca factor-cheie pentru dezvoltarea economică a RDN [Articol]	Garbuz, Veronica
2012	Dezvoltarea întreprinderilor mici și mijlocii și rolul acestora în economia Republicii Moldova [Articol]	Dumbrăveanu, Lilia
2017	Avantajul competitiv regional - factor important pentru dezvoltarea durabilă a economiei regionale [Articol]	Babili, Leonid

Navigation: previous 1 2 3 4 ... 36 next

Author: Nagherneac, Anna 7

Subject

- conferințe științifice 33
- cercetări științifice 27
- Universitatea de Stat "Alecu Russo" 24
- Biblioteca Științifică USARB 20
- colocvii științifice 11
- studenți 11
- cercetare științifică 9
- indicații metodice 8
- bibliografii 7
- tehnologii informaționale 7

Date Issued



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Alecu Russo State University of Bălți

Found 3 results. Sort by Best match asc.

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File Type: Pdf (3)

Keywords: USARB (2), Digital Skills (1), Entrepreneurial Education (1), Industry 4.0 (1), Management 4.0 (1), Soft Skills (1)

**October 27, 2020 (v1) Journal article Open Access**  
**Noua revoluție industrială. Management 4.0**  
 Amarfi-Railean, Nelli;  
 The research aims to provide a point of view on the best business management practices under the conditions of Industry 4.0. The management of the company under the new information technologies receives a new acceptance from the theoretical and practical point of view. The promotion of innovations, I  
 Uploaded on October 27, 2020

**September 23, 2019 (v1) Journal article Open Access**  
**Fostering university-enterprise cooperation and entrepreneurship of students via SMART Caffles. Student's needs**  
 Pritcan, Valentina;  
 Nowadays, universities develop policies meant to improve the quality and effectiveness of the scientific research and the innovation process, develop human resources through and for research, connect research to the European and international value system, and recognize research performance. The nat  
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Search results for: business in Content

Result 1-20 of 11179. Items per page: 20 Sort by: A-Z

**Book Symposium**  
 Author(s): Author Not Specified / Language(s): / Issue: 03/2015  
 Marek Skovajsa: Introducing the Symposium on Interpretation and Social Knowledge by Isaac Ariad Reed [473] Leslie MacColman: The Central Arguments of Isaac Ariad Reed's Interpretation and Social Knowledge [475] Eeva Luhtakallio: Hands in the Peat, or on the Metaphors of Meaning [487] Nelson Arteaga Botello: The Landscape of Meaning, a Metaphor in Process  
 More...

**Corporate architecture in the European space**  
 Author(s): Alexandra Dana Marasescu / Language(s): English / Issue: 2/2014  
 Corporatism is a doctrine originally from 19th century which was formed initially as a reaction to the competition and class conflict of capitalist society. Now the practice of corporate business has a clear focus not only on providing a successfully and solid foundation for the future but also on the building in which all of this is possible. The contemporary concept of sustainability  
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**Cultural threads in oral presentations**  
 Author(s): Elena Savu / Language(s): English / Issue: 2/2014  
 Foreign language education in the 21st century does no longer focus on the merely linguistic competence, but rather on instructing our learners how to use the language communicatively. Given the globalization we are experiencing, communicative competence equally involves cultural awareness as a means to effectively communicate with other people who do not share the

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