

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)



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LIBRARY NATIONAL AWARENESS DAY IN USARB 2017

Bălţi group project : Elena Harconita, Aculina Mihaluta, Valentina Topalo

LIBRARY NATIONAL AWARENESS DAY IN USARB



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EVENT MOTTO:

YOUR LIBRARY-
YOUR PROGRESS



LIBRARY NATIONAL AWARENESS DAY IN USARB



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- Under the auspices of Erasmus + International Project LNSS „Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries”, the National Awareness Day about the activities of libraries was held for the first time. The National Awareness Day is designed to raise public awareness of the library's potential for lifelong learning, and to build a positive perception of libraries. This year, Librarian's Day has been synchronized with National Awareness Day on Libraries.
- The event was widely covered in radio, website, social media and newspapers and gained public resonance.
- In future we plan to follow such annual events not only in the capital of Moldova, but also with the active involvement of regional and district libraries of our country.



LIBRARY NATIONAL AWARENESS DAY IN USARB



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OBJECTIVES

- To promote library services for Lifelong Learning in education and society involving the participation primary, secondary and higher educational institutions on an agreed day
- Increasing awareness within Universities, National and Public Libraries, high schools, colleges , vocational schools, Associate Partners, Student Unions, Teacher Unions
- Increasing participation of Government Representatives, Ministry of Education, Ministry of Culture
- Increasing awareness of Civil Society



TARGET GROUPS

- Students, professors, high schools pupils, teachers, people with special needs

PARTNERS:

Ministry of Education, Ministry of Culture, Library Association of Moldova, Librarian League, Embassies, International Organizations: UN, EU, NATO Centre, USAID, Institute of Informational Society, Romanian Cultural Institute, AGEPI (Agency of Intellectual Property), Writers Union, Editors Union

Period: 23rd April to 5th of May 2017

Notă: Obiectivele prezentate mai sus nu au putut fi realizate doar printr-o activitate de o zi. Activitățile planificate acoperă perioada din anii (din aprilie-mai 2017 până în aprilie-mai 2018). **Note: The objectives presented above could not be accomplished only by one day activity. The activities planned cover the period of years (from April-May 2017 to April-May 2018).**

LIBRARY NATIONAL AWARENESS DAY IN USARB

Activities implemented / outputs achieved



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- In Bălți (On 23 of April - 3 May)
- INAUGURATION CONFERENCE (USARB Scientific Library)
- International Scientific - Practical Conference „Educational Management” (Faculty of Educational Sciences, Psychology and Arts)
- The Literary Gala Characters (Cosplay) (Book Club of SL USARB)
- Printed Book vs. E-book public debates in Romanian Information Center (SL USARB, Faculty of Letters)
- A Flash Mob „Library, Book, Science”, USARB Campus
- Seminar of Young Researchers in Northern Moldova with target group representatives (SL USARB, Faculty of Letters)
- Invitation to reading. Botosani - Ipotești, Romania (SL USARB, Faculty of Letters)
- Student Reading 2017 in UN / EU Documentation Center (SL USARB, Faculty of Educational Sciences, Psychology and Arts)
- Open air event: Inauguration of the Library at Chernobyl Echo Foundation (presentation of pilot projects by the involved universities, concert with performance of disabled children) Chișinău
- Librarian's Day festive event in Government House, Chisinau
- The closing meeting (SL USARB, Rectorship)

23 aprilie Ziua Bibliotecarului în R.Moldova



DECRET Nr. 189
din 08.02.2010



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pentru modificarea Decretului Președintelui Republicii
Moldova nr. 1774-II din 21 noiembrie 2000

Publicat : 12.02.2010 în Monitorul Oficial Nr. 23-24 art Nr : 37

Președintele Republicii Moldova d e c r e t e a z ă:

Articol unic. – În Decretul Președintelui Republicii Moldova nr. 1774-II din 21 noiembrie 2000 privind instituirea sărbătorii profesionale – Ziua Bibliotecarului, textul „la 5 octombrie” se substituie prin textul „la 23 aprilie”.



http://tinread.usarb.md:8888/tinread/fulltext/expo_tem3/bibliotecar.pdf

PREȘEDINTELE INTERIMAR
AL REPUBLICII MOLDOVA

Mihai GHIMPU

<http://lex.justice.md/md/333642/>

Nr. 189-V. Chișinău, 8 februarie 2010.



Angel TÎLVĂR,
Ministrul delegat pentru Relațiile
cu românii de peste hotare
Românii de pretutindeni

„Am cunoscut oameni dedicați românismului și păstrării identității!
„Am văzut una dintre bibliotecile care mi-au plăcut mult,
o bibliotecă plină de viață, o bibliotecă ce mi-a confirmat proverbul
„Omul sfințește locul”, o bibliotecă condusă de o persoană
foarte inimoasă, care a reușit să facă din această instituție un loc
în care oamenii să se întâlnească, să se informeze, să schimbe idei,
să aibă acces și să se documenteze pe toate problemele care țin
de preocupările pe care cei ce doresc să învețe le au în această
perioadă”

Jurnal Românesc, www.jurnalromanesc.ro



Hermina ANGHELESCU,
Dr. conferențiar la Facultatea
de Biblioteconomie și Știința
Informării de la Wayne State
University, SUA

„Revenind la Bălți după un deceniu,
regălesc Biblioteca Universității modernizată,
oferid servicii noi de secolul XXI.
Cu mări de succes pe viitor”

Cartea Opinii și sugestii



30 de ani
de la
inaugurarea
noului
edificiu

1986, 1 septembrie

1986, 1 septembrie -
deschiderea noului edificiu „CASA ALBĂ”,
construit conform unui proiect individual, avându-i printre autori
pe arhitecții A. L. ZOLOTUHIN, P. TEAJCO, T. DIMA,
tehnolog - Faina TLEHUCI, directorul Bibliotecii.
Prezentat la concursul republican pentru cea mai reușită
construcție arhitecturală, proiectul este distins în anul 1989
cu Diploma Uniunii Arhitecților din Moldova.



[http://tinread.usarb.md:
8888/tinread/fulltext/ex
po_tem3/biblioteca.pdf](http://tinread.usarb.md:8888/tinread/fulltext/expo_tem3/biblioteca.pdf)



BS USARB

Biblioteca Științifică a Universității de Stat „Alecu Russo” din Bălți



ZIUA NAȚIONALĂ DE SENSIBILIZARE PRIVIND BIBLIOTECILE

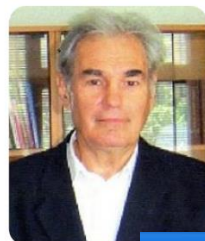


ZIUA BIBLIOTECARULUI
ÎN REPUBLICA MOLDOVA

BIBLIOLOGI NOTORII AI REPUBLICII MOLDOVA

ION MADAN (1935 –2008)

Bibliolog și bibliograf de forță.



A absolvit Facultatea de Istorie și Filologie a
Universității de Stat din Moldova (1958), doctor în
istorie (1974).

1970 - redactor-șef al Colegiului de redacție pentru
repertiul din cadrul Ministerului Culturii al Moldovei, iar
din septembrie 1970 – director adjunct pentru știință la
Biblioteca Națională.

1973 - activează în cadrul Universității de Stat din

ALEXE RĂU (1953– 2015)

Este autor
participant
internațional



Bibliolog, poet, eseist, filosof al culturii. Începând cu
1976 se încadrează în structurile Bibliotecii
Naționale. Va suplini mai multe funcții și va urca mai
multe trepte ierarhice atât în cadrul Bibliotecii
Naționale, cât și în cel al Ministerului Culturii, în
1992 fiind numit în funcția de director general al
Bibliotecii Naționale.

Alexe Rău este fondatorul și redactorul-șef
al primei reviste de specialitate din Republica
Moldova - „Magazin Bibliologic”, a fost protagonistul
rubricii *Univers filosofic* din emisiunea Cultura azi la
TV Moldova1, autorul proiectului de anvergură în
biblioteconomia Moldovei: SIBIMOL.

Alexe Rău a fost decorată cu Ordinul Republicii, în semn de „înaltă
apreciere a meritelor deosebite în dezvoltarea Sistemului Național de
biblioteci și pentru contribuție la salvagardarea patrimoniului național
documentar”.

<http://tinread.usarb.md:8888/tinread/fulltext/bs/bibliologi.pdf>



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Library Network Support Services



LIBRARY NATIONAL AWARENESS DAY IN USARB

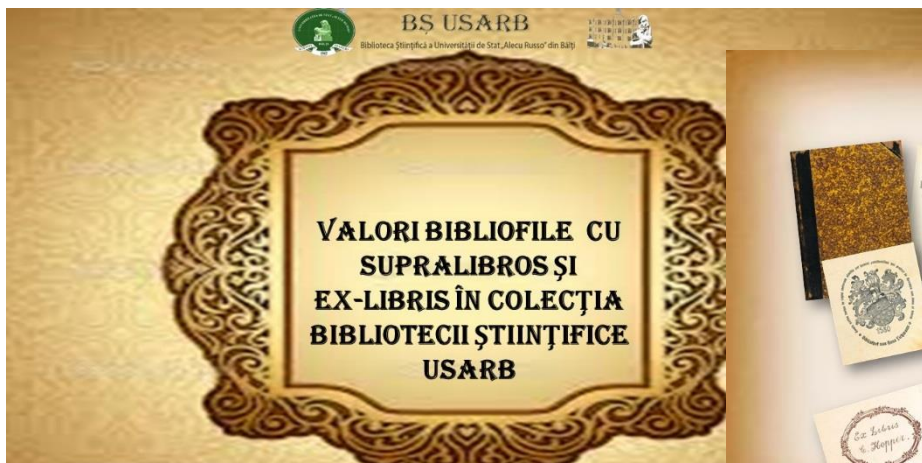


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Exhibitions promotion



http://tinread.usarb.md:8888/tinread/fulltext/bs/carti_rare.pdf



http://tinread.usarb.md:8888/tinread/fulltext/bs/valori_bibl.pdf



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LIBRARY NATIONAL AWARENESS WEEK INAUGURATION CONFERENCE,
April 26, 2017



The main topics covered : Librarian's Day in Moldova and the National
Awareness Day on Libraries



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A Flash Mob on April the 27th, 2017

The 10 minutes of Flash Mob „Library, Book, Science” was a combination of voice, music, and sound effects.



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The International Scientific - Practical Conference „Educational Management”,
April 27, 2017



- Angela HĂBĂȘESCU, senior librarian of the Scientific Library participated with a paper: ***Innovative Management - Challenge for Education Sciences. A Flashmob „Come under the umbrella of education”*** with student participation occurred all over the academic campus during the conference.



<https://www.facebook.com/search/top/?init=quick&q=flash%20mob%20vino%20sub%20umbrela%20educatiei&tas=0.21872385304250064>

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The Literary Gala Characters (Cosplay), April 27



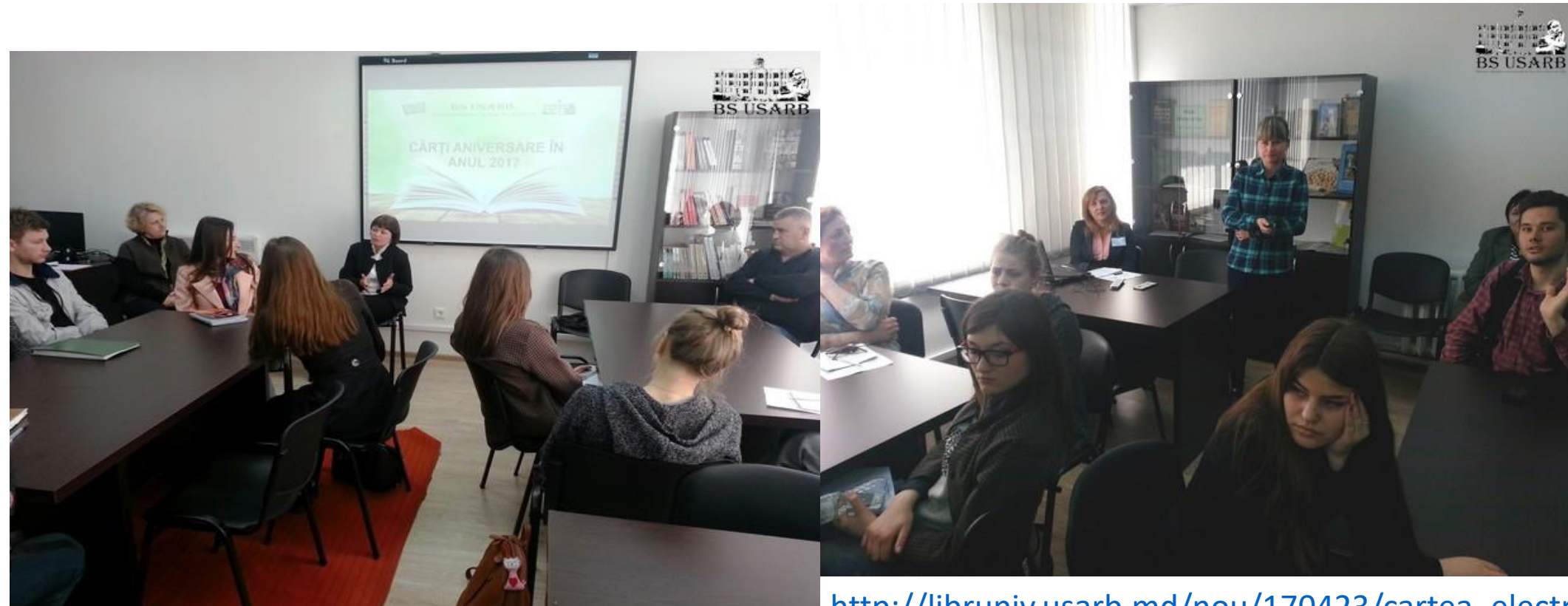
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Printed Book vs. E-book public debates on
April 27, 2017

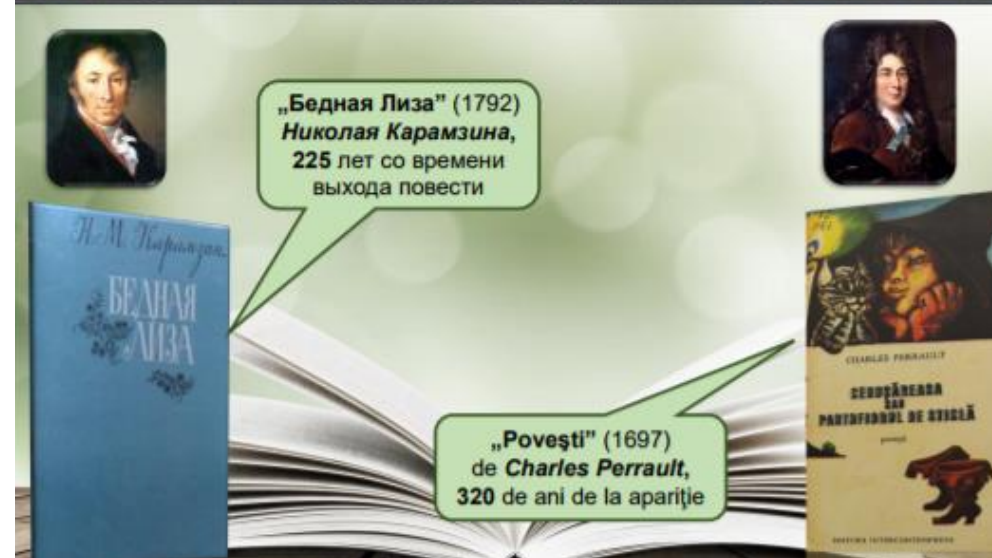
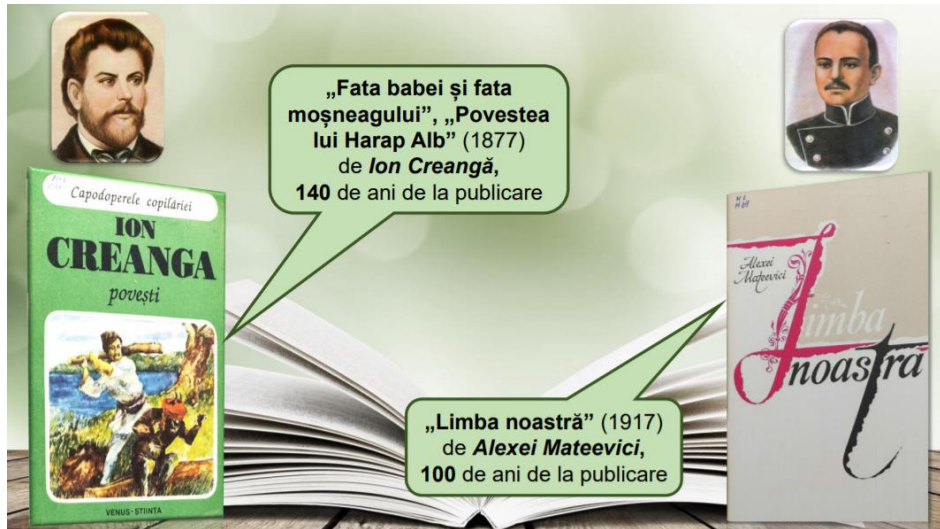
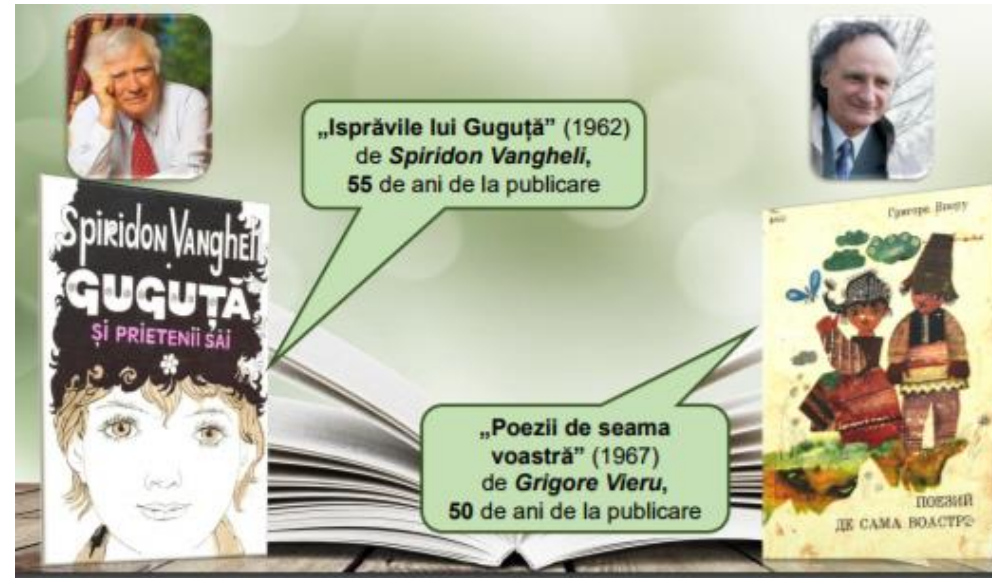


http://libruniv.usarb.md/nou/170423/cartea_electronica.pdf

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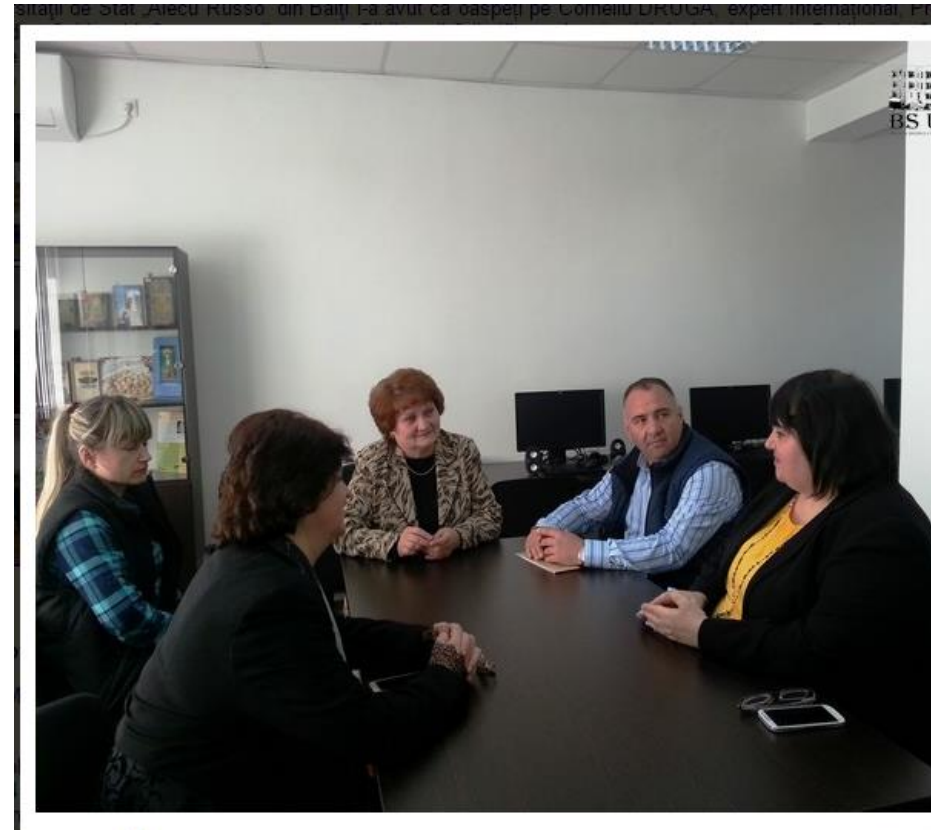
http://tinread.usarb.md:8888/tinread/fulltext/bs/carti_aniv.pdf

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On 27th of April 2017 Corneliu DRUGA, the European expert in the frame of ERASMUS+ Capacity Building in the Field of Higher education project, professor at Brasov Transilvania University, Romania and Rodica Sobieschi-Camerzan, Director of Scientific Library of the Academy of Public Administration in Chisinau visited the Scientific Library



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April 28, 2017. Seminar of Young Researchers in Northern Moldova
„MY STORY LIVES HERE” organized by the Department of Slavic Languages of the
Faculty of Philology.



The exhibition „MY STORY LIVES HERE” were organized and presented by Gherda Palii, the librarian. Within seminar she reported about National Awareness Day on Libraries/Librarian's Day in Moldova.



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April 28, 2017. Invitation to reading. Botosani-Ipotești, România

- On the 28th of April, 2017, during the National Library Awareness Week dedicated to the Librarian's Day in the Republic of Moldova and to the National Library Week in Romania, Dr. Ala Sainenco, PHD, Director of the Ipotești Memorial and „Mihai Eminescu” National Center for Studies presented the Ipotești Documentary Fund and „Mihai Eminescu” County Library in the Romanian Information Center of SL USARB .



LIBRARY NATIONAL AWARENESS DAY IN USARB

Student Reading 2017 , April 28, 2017



Co-funded by the
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Student Reading 2017 gathered more than 30 presenters.

The students presented the books they have read :

Tîbuleac Tatiana: *Mother had green eyes* - presentation by Glavan Ana

Jim Rohn: *The Seasons of Life* - presentation by Cojocari Natalia

Matia Cristina Tudose: *I'm a woman* -presentation by Istrati Cristina

Aleksandr Duma: *La Dame aux Camélias (the Lady of the Camellias'/ Camille)* -
presentation by Vlada Ciubuc

Students have shown that reading books is very important in their lives.



Librarian's Day and NATIONAL AWARENESS DAY ON LIBRARIES in Moldova, May, 3rd, 2017



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- AGENDA
- Festive Event with the involvement of Government Authority
- Speakers: Mariana Harjevschi, President Association of Libraries in Moldova, Igor Șarov, Vice Ministry of Culture, Ecaterina Zasmenco, representative of Ministry of Education, Elena Pintilei, director National Library of Moldova, Novateca Program etc.
- Presentations:
- Association of Libraries in Moldova invites, be involved! DR. Mariana Harjevschi
- Public libraries bring innovation, Elena Pintilei Director National Library of Moldova, Aliona Manciuc Vice-President Association of Libraries of Moldova
- Presentation of the project and awareness day activities conducted in the universities (the Library of the Academy of Public Administration of the Republic of Moldova and the Scientific Library of Alecu Russo Balti State University and
- The paper: Education Libraries support Progress, Aculina Mihaluta, the Vice-President of the Association of Libraries in Moldova, SL USARB
- The National Contest results: The Best Librarian 2016, The Best Works in the Library and Information Science, 2016 was announced during the event
- The film „Library National Awareness Week” (April 27 - May 3, 2017) was screened during the event.



<http://www.mc.gov.md/ro/content/mai-multi-bibliotecari-din-tara-mentionati-cu-ocazia-zilei-profesionale>



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Librarian's Day and NATIONAL AWARENESS DAY ON LIBRARIES in Moldova, May, 3rd, 2017



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In the Government House hall were placed banners and posters about Project Erasmus + Capacity Building in the Field of Higher education (CBNE), „Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]” implemented by the Library of the Academy of Public Administration of the Republic of Moldova and the Scientific Library of Alecu Russo Balti State University



The festive event brought together 2000 participants, including heads of libraries, heads of district directorates (departments) of culture, librarians and representatives from all over the country, representatives of the Bill & Melinda Gates Foundation Mass-Media etc.



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„Lithuanian in a Package” exhibit opened
at the USARB Scientific Library, May 4, 2017



<http://www.usarb.md/eventimente/articol/lituania-a-fost-adusa-la-universitatea-din-balti-in-zece-colete-postale/>



LIBRARY NATIONAL AWARENESS DAY

Inauguration of the Library at Chernobyl Echo Foundation in Chişinău, May 5, 2017
Outdoor activity

The National Campaign „**DONATE A BOOK TO CHANGE A DESTINY**”, the Scientific Library donated 254 volumes from different fields of knowledge to **Chernobyl Echo/CRIS Foundation**, as an act of charity and support for people of all ages suffering from serious illnesses from the Chernobyl catastrophe 31 years ago.



<http://aap.gov.md/biblioteca/news/totalizarea-campaniei-na%C8%9Bionale-%E2%80%9Edoneaz%C4%83-o-carte-pentru-schimba-un-destin%E2%80%9D>



LIBRARY NATIONAL AWARENESS DAY IN USARB

The closing meeting on National Awareness Day on Libraries „Your Library - Your Progress” was held at the USARB Scientific Library on May 5, 2017.



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LIBRARY NATIONAL AWARENESS DAY IN USARB

The closing meeting on National Awareness Day on Libraries „Your Library -Your Progress” was held at the USARB Scientific Library on May 5, 2017.



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The SL USARB librarians have received Diploma of Ministry of Culture and Ministry of Education



Five works of Balti University Library were Awarded with Diplomas at the National Contest „*The Best Works in the Field of Librarianship and Information Sciences*”.



LIBRARY NATIONAL AWARENESS DAY IN USARB



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The closing meeting on National Awareness Day on Libraries „Your Library -Your Progress” was held at the USARB Scientific Library on May 5, 2017.



Closing ceremony speakers: Ion GAGIM, Professor, Rector USARB, Elena HARCONIȚA, the director of the Scientific Library, Lia PASCARI, director of the *Ion Creangă* Republican Theoretical High School from Balti

The SL USARB librarians have received Diploma USARB, Diploma *Ion Creangă* Republican Theoretical High School of Balti

The winners of the National Contest: „*The Best Librarians of the year 2016*”.



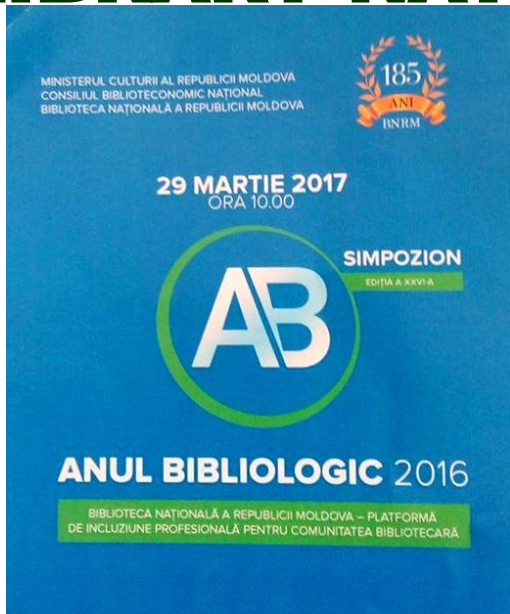
The SL USARB librarians have received Diploma USARB, Diploma Ion Creangă Republican Theoretical High School of Balti



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<https://www.facebook.com/ministerulculturii/photos/a.202802209828037.44783.123888997719359/1236649773109937/?type=3&theater>

BIBLIOLOGIC YEAR 2016



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Annual Symposia Investigatio Bibliotheca
Conference



Seminars, training



Librarian Training

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LIBRARY NATIONAL AWARENESS DAY IN USARB



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USARB SCIENTIFIC LIBRARY WITH ERASMUS + AT EUROPE DAY, 13 May

Together with the Erasmus Office + The USARB Scientific Library celebrated Europe Day in the European City Hall, organized in Chisinau on 13 May by the European Union Delegation. There were presented banners and other promotional materials on the Project: **Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]** implemented in the USARB, as well as the National Libraries Awareness Day .



<http://www.erasmusplus.md/ro/news/erasmus-moldova-participat-la-o-noua-editie-oraselului-european>

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"Erasmus + 30 Years Story" Participation of USARB Librarians



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<https://www.facebook.com/GuvernulRepubliciiMoldova/posts/1326853857433379>

<https://www.facebook.com/erasmusplumoldova/photos/a.1496858677054901.1073741835.78003233>

<http://realitatealive.md/live-evenimentul-de-aniversare-a-programului-erasmus-intitulat-erasmus-o-poveste-de-30-de-ani---57772.html?fbrefresh=1495107457>

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Print Advertising

Informational banners: *The banners was distributed in the hall and the visitors will have the possibility to get aware of the project, awareness day, information related to the library accessibility).*

Put up posters in academic community to promote the event at least a month in advance

Library provided all kinds of booklets, calendars and bookings with advertising Library National Awareness Day

Flyers (with information about project) *(Sharing the flyers of the LNSS program within the libraries to increase the awareness about the project through the academic community and society).*

Dissemination of information by the Library magazines,, Confluente bibliologice, Bibliouniversitas , newspaper, official newsletters and websites of partners , Articles publishing in various newspapers and magazines

Dissemination of information within International Scientific - Practical Conferences, Symposia, Bibliologic Year 2016, Seminars, training

Channels of communication to facilitate basic communication within University: *communication through notices, meetings, among others, media a d website/ canale de comunicare pentru a facilita comunicarea de bază în cadrul Universității*

PROMOTION

Digital Marketing

- **Advertising the events on University and Library websites.** *(Including Program details of , when, where, and what the audience can expect , Information about accessibility and how to get to the venue)*
- **Video Clips on Youtube**
- **Social networks** *(sharing news of the event on Twitter , Facebook, Blogs, Instagram, Flickr*
- **Sending emails about the event a month in advance, and then sending a reminder before the event, disseminated invitations through mailing lists etc.)**
- **Emailing local library, newspaper or other community venues to ask them to mention the event on their websites or social media channels**
- **Receiving any community mailings** *(asking if they can include a mention of Bălți Library event. These groups are often the most motivated and responsive groups to target. (The Librarians are part of other community groups)*
- **Involving the press** *(one way to increase audience size at our next event is by creating buzz around current events, post pictures and quotes, tagging authors and publishers)*
- **Local news channels** *(can really help build the excitement about the event in community area.*



Library Network Support Services



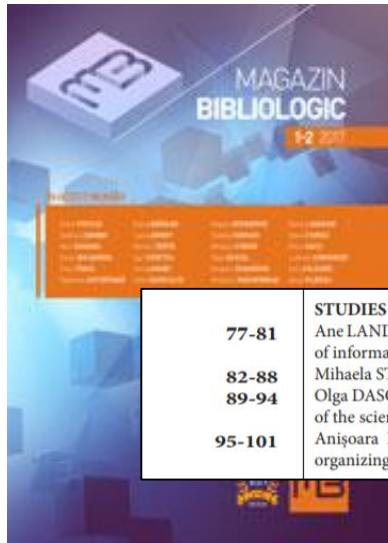
LIBRARY NATIONAL AWARENESS DAY IN USARB



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PRINTED MATERIALS FOR USERS

- Newspaper and website coverage
- National Press Coverage
- Confluente bibliologice
- Bibliouniversitas
- newspaper, official newsletters
- Articles publishing in various newspapers and magazines
- E-mailing community 2 000
- Informational banners
- Posters
- Flyers



	STUDIES AND RESEARCHES
77-81	Ane LANDØY, Silvia GHINCULOV, Angela REPANOVICI, Natalia CHERADI. Challenges of information culture at the university libraries of the Republic of Moldova
82-88	Mihaela STAVER. Electronic resources used in the process of user's information education of the scientific databases EBSCO and SpringerLink
89-94	Olga DASCĂL, Snejana ZADAINOVA. New information paradigms offered to distributors of the scientific databases EBSCO and SpringerLink
95-101	Anișoara NAGHERNEAC, Marina MAGHER, MENDELEY, a useful instrument for organizing bibliographical records



Raise Awareness of Libraries

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

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Biblioteca Științifică a Universității de Stat "Alecă Russo" din Bălți
<http://biblioteca.usarb.md>



PROIECT "SERVICII DE SUPT PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR"

CERTIFICAT
 Prin prezenta se atestă că Doza (SA) a participat la activități de formare ERASMUS+ Capacity Building in the Field of Higher Education (CBHE) Project 561633
 4-5 Aprilie 2016,
 Bălți, Republica Moldova



Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)

SERVICII DE SUPT PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (SSRB)

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)

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2017

<http://www.aap.gov.md/biblioteca/articole/library-network-support-services-lnss>

Biblioteca Științifică AAP

Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)

SERVICII DE SUPT PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (SSRB)

2018

<http://librivn.usarb.md/nou/Erasmus/erasmus.html>

Biblioteca Științifică USARB

Co-funded by the Erasmus+ Programme of the European Union

2018

<http://librivn.usarb.md/nou/Erasmus/erasmus.html>

March

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

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Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015 - 2018) / 001 - 00F

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARY SERVICES (LNSS)

SERVICI DE SUPTOR PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (SSRB)


Biblioteca Științifică a Universității de Stat „Alec Russo” din Bălți
<http://libruniv.usarb.md>



<http://libruniv.usarb.md/nou/Erasmus/erasmus.html>



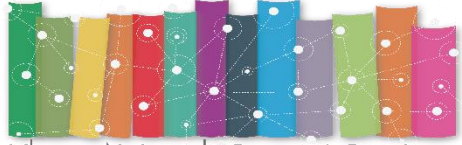
23 aprilie



<http://libruniv.usarb.md>

ZIUA BIBLIOTECARULUI ÎN REPUBLICA MOLDOVA


NAȚIONAL LIBRARY AWARENESS DAY



Library Network Support Services

YOUR LIBRARY - YOUR PROGRES

BIBLIOTECA TA - PROGRESUL TAU



23 aprilie



Library Network Support Services



<http://libruniv.usarb.md>

ZIUA BIBLIOTECARULUI ÎN REPUBLICA MOLDOVA

ZIUA NAȚIONALĂ DE SENSIBILIZARE PRIVIND BIBLIOTECILE

27 aprilie

Biblioteca ta - progresul tău



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Digital Marketing

University and Library websites
Video Clips on Youtube
Social Media
Involving the press
Local news channels
Emailing community

„DEKA PRESS ” <http://deca.md/> the national News Agency is the first reference for the rest of the national media-for broadcasting and digital media as well, which tend to incorporate the agency's perspectives onto their approach



Igor Şarov, Vice Ministry of Culture

<https://www.youtube.com/watch?v=jai5zfztBSk>

<http://idsi.md/en/hom>

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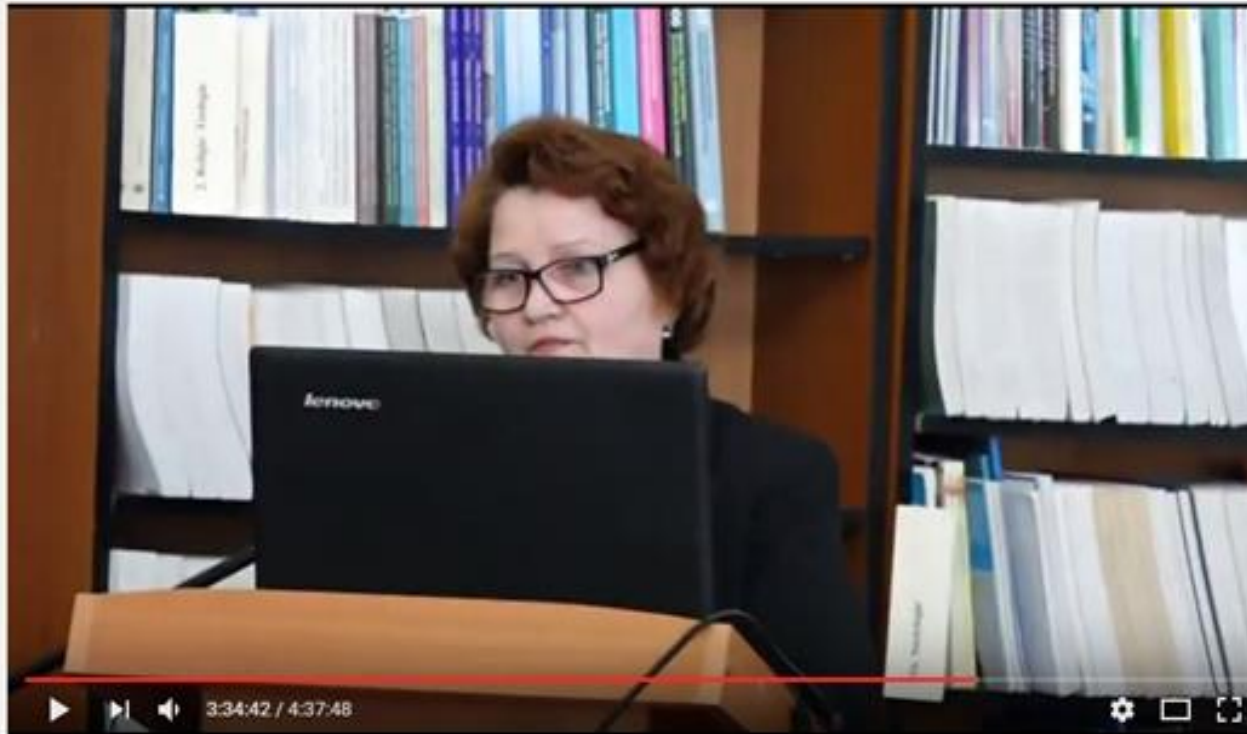
BIBLIOLOGIC YEAR 2016

<https://www.youtube.com/watch?v=c16CbLw5cHQ>



YouTube/E3

Введите запрос



SIMPOZION EDIȚIA A XXVI-A ANUL BIBLIOLOGIC 2016

IDSI TV



Подписаться 142

162 просмотра



LIBRARY NATIONAL AWARENESS DAY IN USARB



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[Scientific Library USARB. Library National Awareness Day 2017](https://www.youtube.com/watch?v=27w_9DhbW5k)

https://www.youtube.com/watch?v=27w_9DhbW5k



Scientific Library USARB. Library National Awareness Day 2017



Scientific Library USARB. Library National Awareness Day 2017



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Library Network Support Services

<https://www.youtube.com/watch?v=AL-0VADyTDw&feature=youtu.be>



YouTube

Caută



Kick-off meeting of the LNSS Project took place
in Romania, Brasov, 8-9 March, 2016



0:30 / 6:27



YouTube

Caută



Curriculum Development for Librarians
at Limerick Institute of Technology, Ireland.

22 August - 2 September, 2016

1:33 / 6:27



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National Awareness Library Week Inauguration Flash Mob

<https://www.youtube.com/watch?v=8RO4qKNxLAA>



Library National Awareness Week Inauguration Flash Mob



0:26 / 1:59



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<http://www.stiripozitive.eu/libview.php?l=ro&idc=24&id=3511&t=%2FLocuri%2FCultura%2FInfografic-Zece-lucruri-despre-Biblioteca-Universitatii-din-Balti-pe-care-probabil-nu-le-stiai>



The screenshot shows a web browser window with the URL www.stiripozitive.eu/libview.php?l=ro&idc=24&id=3511&t=%2FLocuri%2FCultura%2FInfografic-Zece-lucruri-despre-Biblioteca-Universitatii-din-Balti-pe-care-probabil-nu-le-stiai. The browser tabs include 'Uniunea Scriitorilor din R...', 'Biblioteca Științifică a Un...', and '(Infografic) Zece lucruri d...'. The page header features the text 'LAS-O BALTĂ!' and a search bar. The main content area displays an infographic titled '(Infografic) Zece lucruri despre Biblioteca Universității din Bălți pe care, probabil, nu le știai' dated 05.06.2017. The infographic is presented as an open book with the number '10' on the left page and the title on the right page. The left page contains two columns of text with small images of library interiors. The right page features a large '10' and the title. The infographic is surrounded by various icons representing library services and digital technology. The browser's taskbar at the bottom shows the Windows logo, search icon, and several application icons including Microsoft Word, Photoshop, and Chrome. The system tray shows the time as 9:58 and the date as 08.06.2017.



LIBRARY NATIONAL AWARENESS DAY IN USARB



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<http://www.stiripozitive.eu/libview.php?l=ro&idc=24&id=3526&t=/Locuri/Cultura/Video-MILIARDELE-DE-LA-BALI-de-cuvinte-din-Biblioteca-Stiintifica-a-Universitatii-de-Stat-Alecu-Russo>



Explorează Știri Pozitive

Prima pagină / Locuri / Cultură / (Video) MILIARDELE DE LA BĂLȚI – de cuvinte din Biblioteca Științifică a Universității de Stat „Alecu Russo”

(Video) MILIARDELE DE LA BĂLȚI – de cuvinte din Biblioteca Științifică a Universității de Stat „Alecu Russo”

14.06.2017



6



6

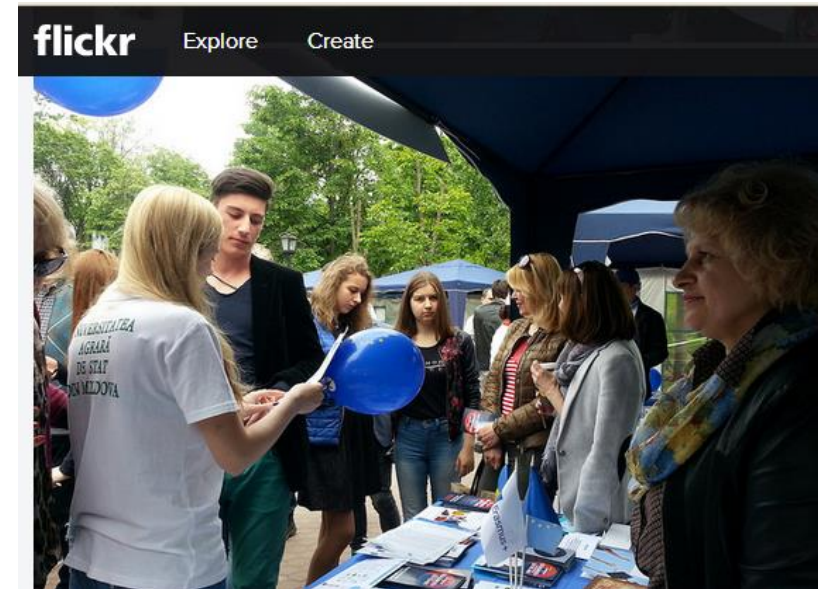
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USARB SCIENTIFIC LIBRARY WITH ERASMUS + AT EUROPE DAY, 13 May

Together with the Erasmus Office + The USARB Scientific Library celebrated Europe Day in the European City Hall, organized in Chisinau on 13 May by the European Union Delegation. There were presented banners and other promotional materials on the Project: **Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]** implemented in the USARB, as well as the National Libraries Awareness Day .



<http://www.erasmusplus.md/ro/news/erasmus-moldova-participat-la-o-noua-editie-oraselului-european>
https://www.flickr.com/photos/bsu_balti/34712993976/in/photostream/

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<https://www.facebook.com/GuvernulRepubliciiMoldova/posts/1326853857433379>



<https://www.facebook.com/erasmusplumoldova/photos/a.1496858677054901.1073741835.78003233>

<http://realitatealive.md/live-evenimentul-de-aniversare-a-programului-erasmus-intitulat-erasmus-opoveste-de-30-de-ani---57772.html?fbrefresh=1495107457>

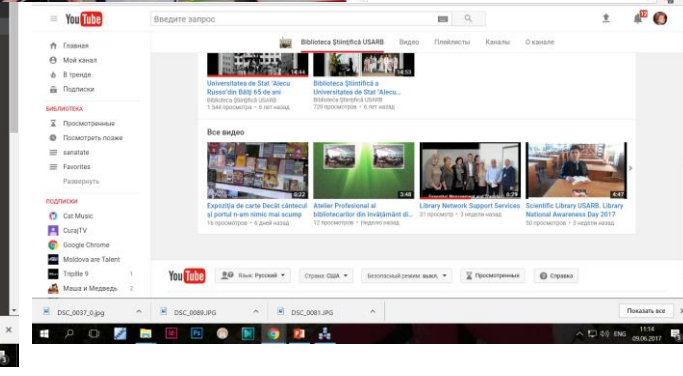
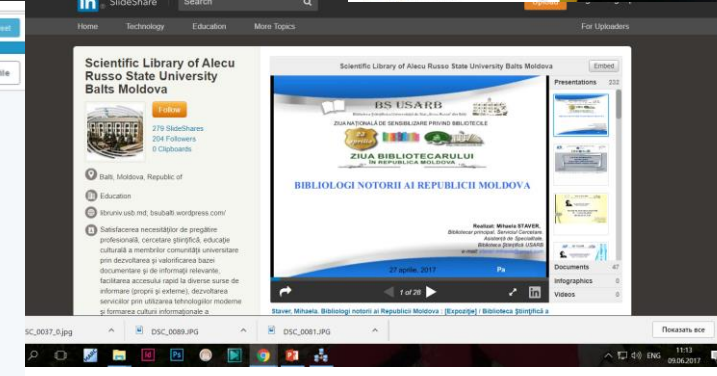
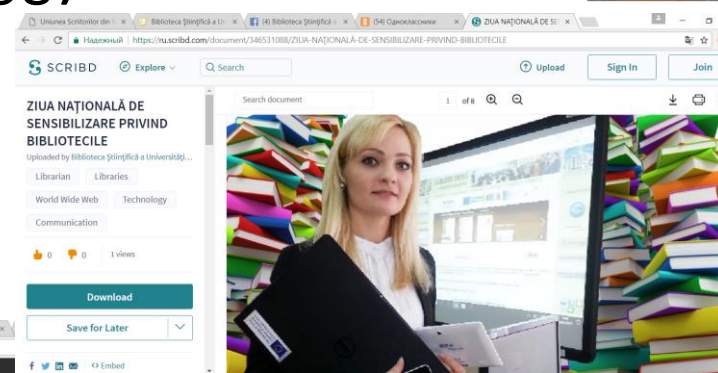
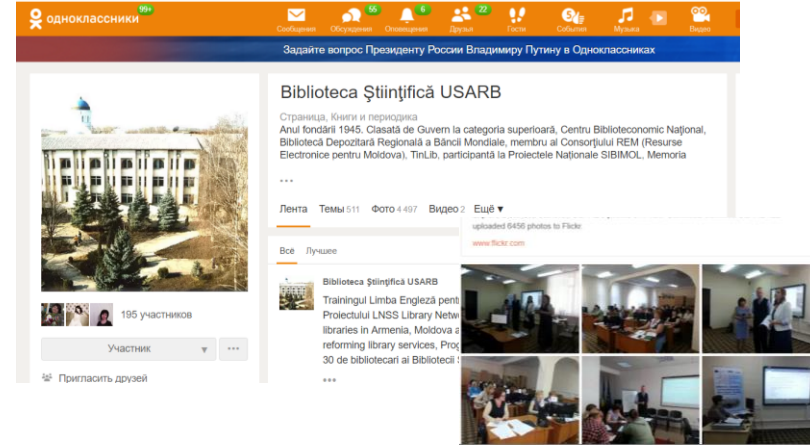
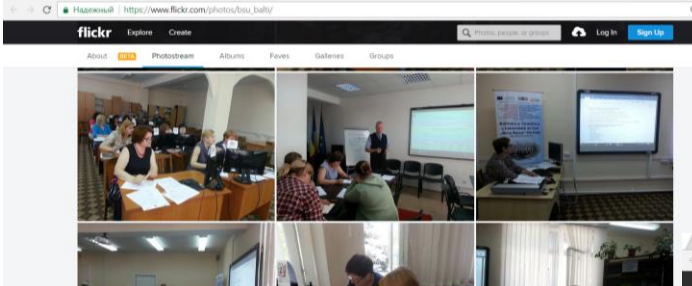
Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

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Social Media - Facebook – 10 433
Twitter – 2 225
Scribd – 141
Odnoklassniki – 55
Flickr – 146
Slide Share – 1 987
Youtube - 29



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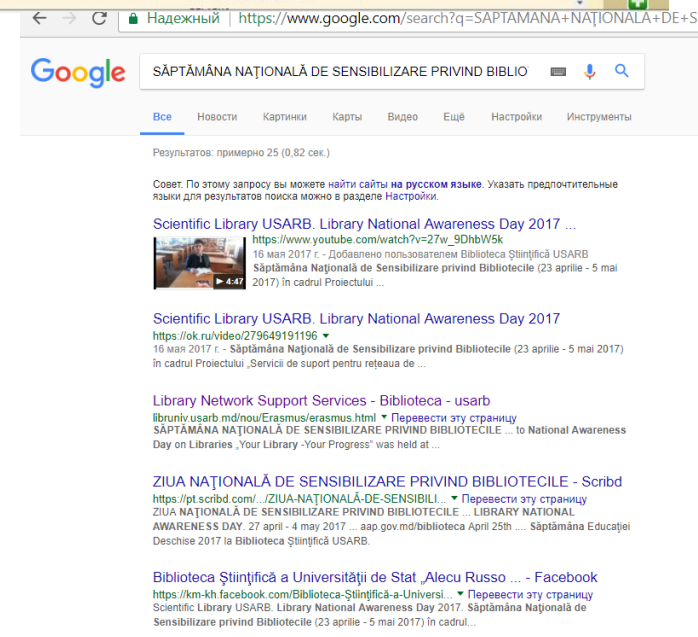
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Statistical Summary

- Web <http://libruniv.usarb.md> -
- Actualități – 1 take
- Press – 4 news reports
- Internet – 42 news
- Radio – 1 news local, regional, national
- Television – 3 news stories





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Thank you!