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DISCURSUL ȘI ARTA COMUNICĂRII

Discursul este o cuvântare, o expunere făcută în fața unui public și o artă a comunicării care face lumea să avanseze, facilitează conexiunile umane și ne permite să învățăm, să creștem, să ne dezvoltăm. Nu este vorba doar despre vorbit sau citit, dar și de a înțelege ceea ce se spune, și în unele cazuri, ceea ce nu se spune.

Biblioteca este cea care plăsmuiește comunicarea valorilor culturale a producției tipărite. Ea este cea care se implică în aspectul informațional și instructiv. Implicarea bibliotecii în procesul informațional ridică nivelul calității utilizării resurselor informaționale publice, facilitează și extinde accesul la informația de interes public.

From Language to Communication

Donald G. Ellis

Douglas Ellin

A COMPONENT THEORY of Communication Apprehension



JOE AYRES

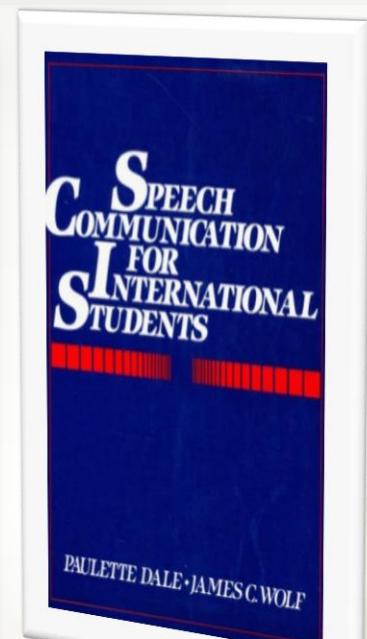
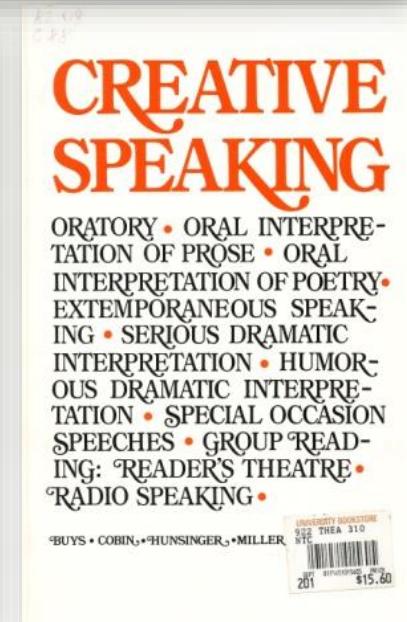
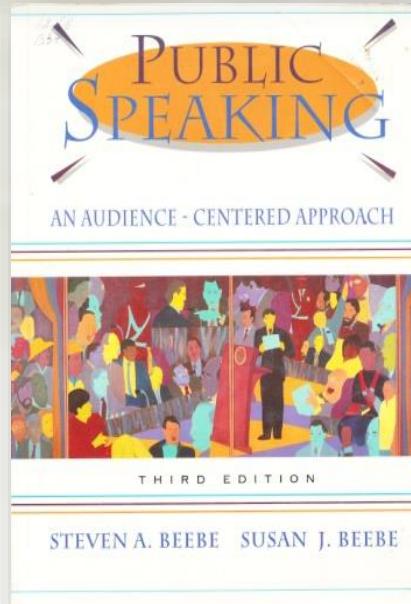
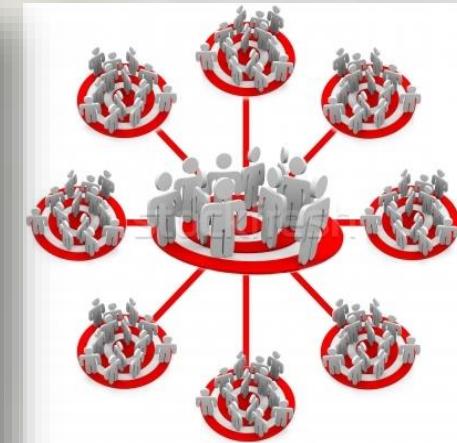
LIMBA

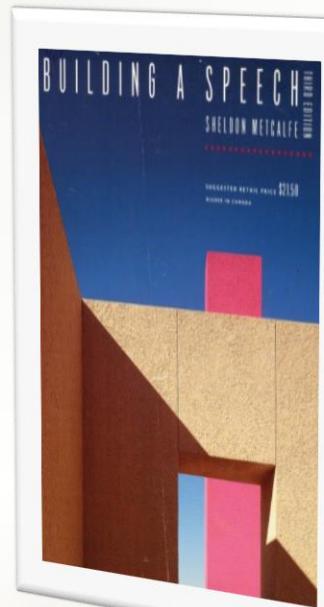
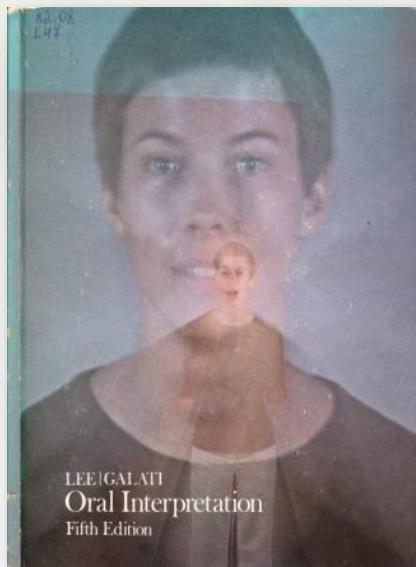
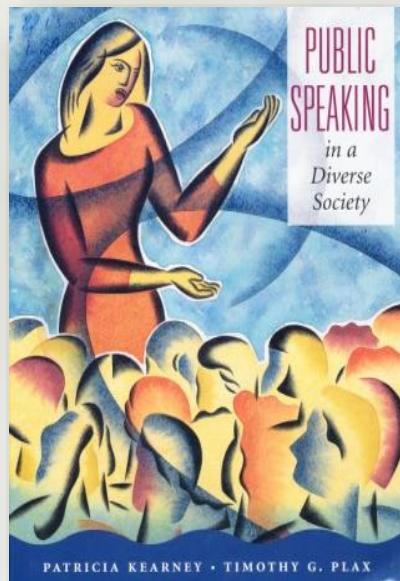
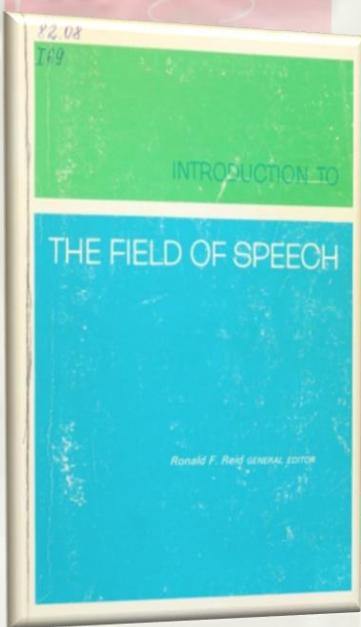
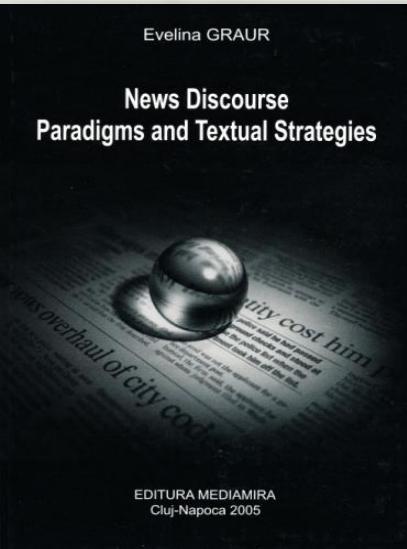
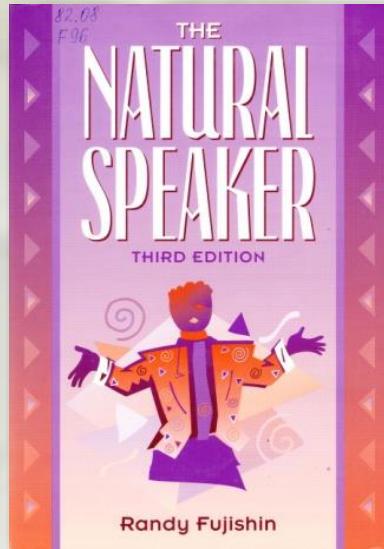
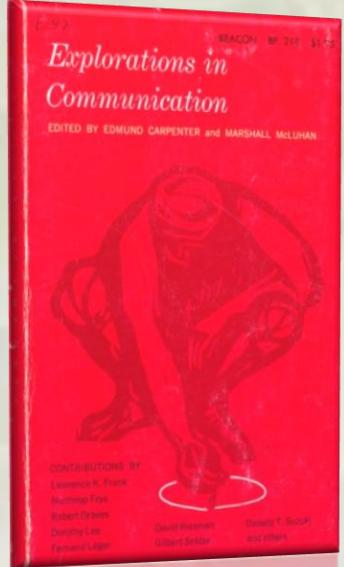


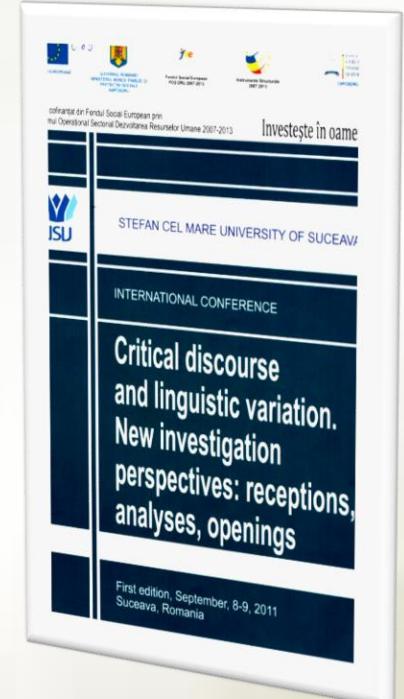
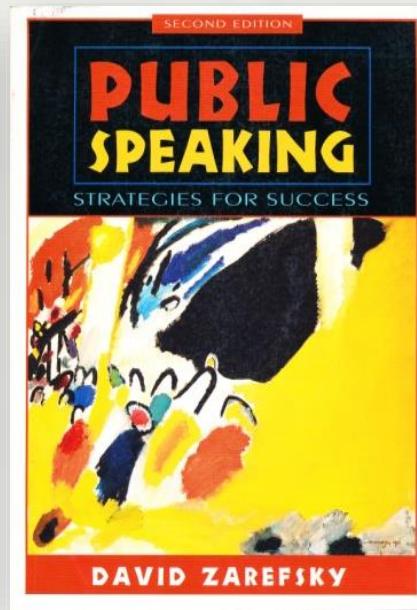
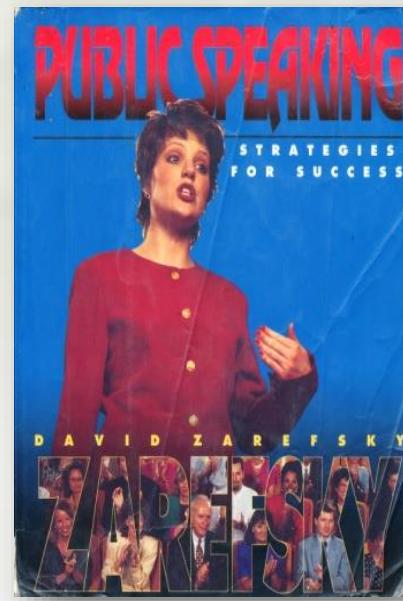
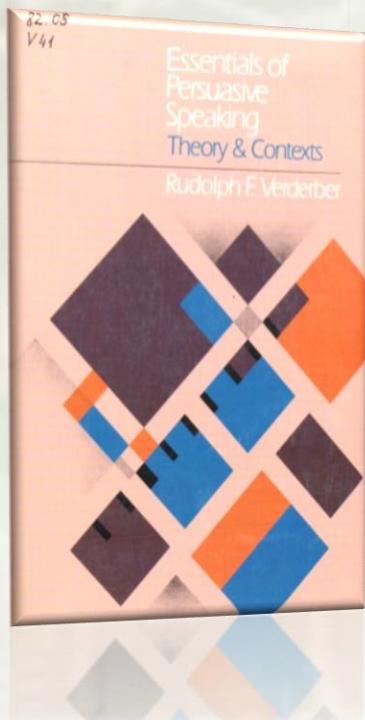
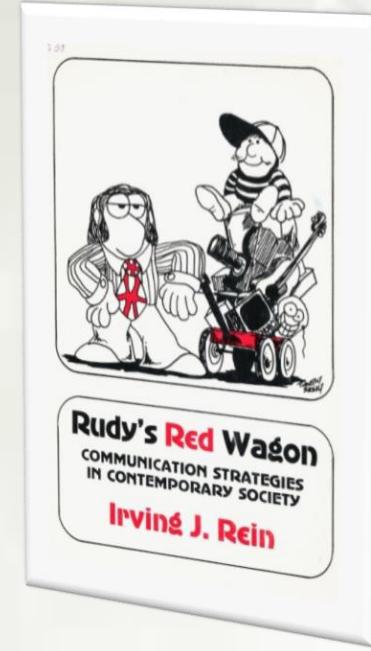
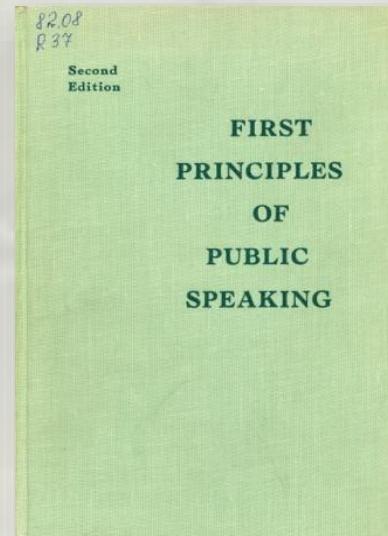
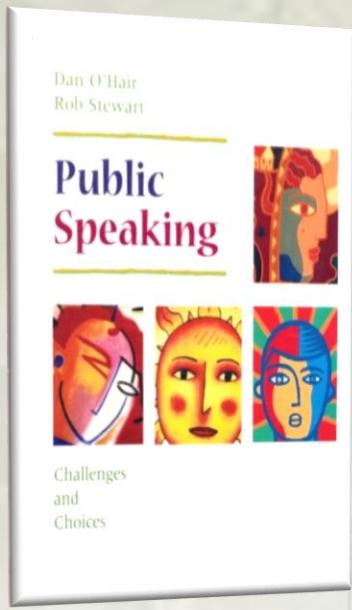
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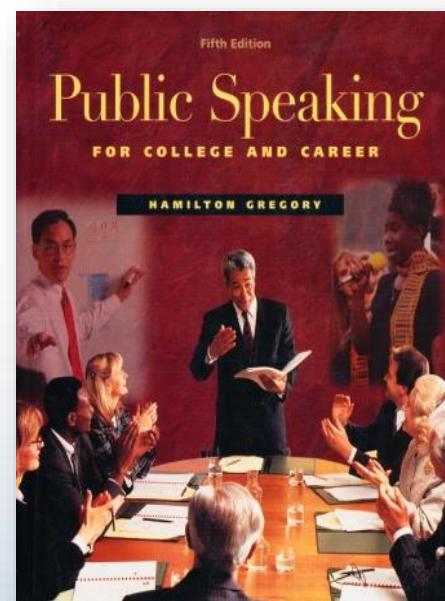
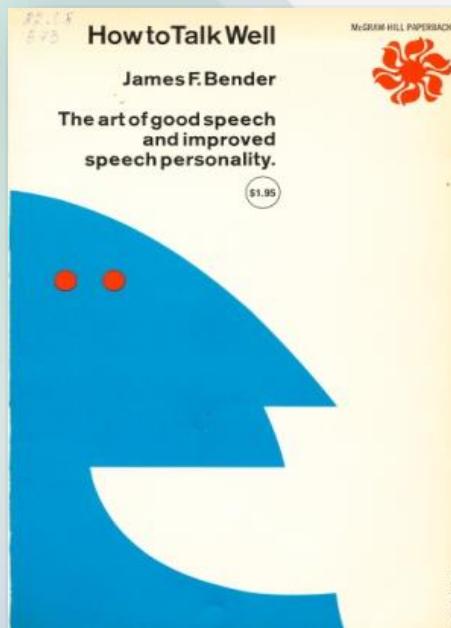
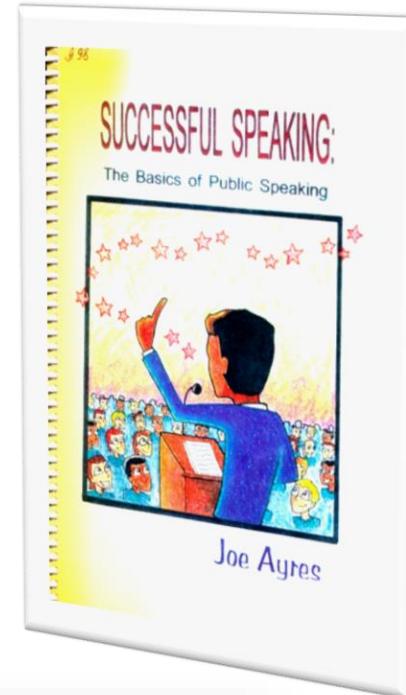
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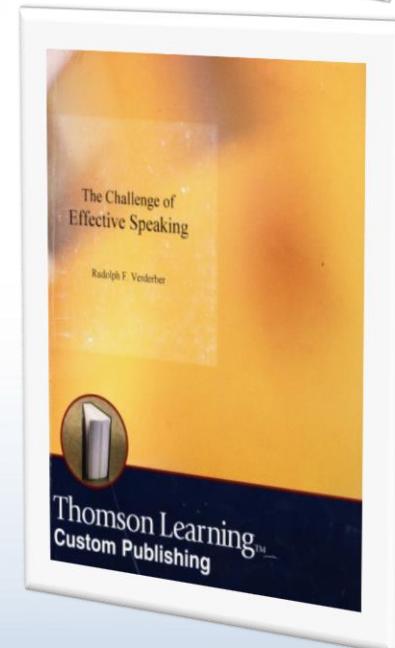
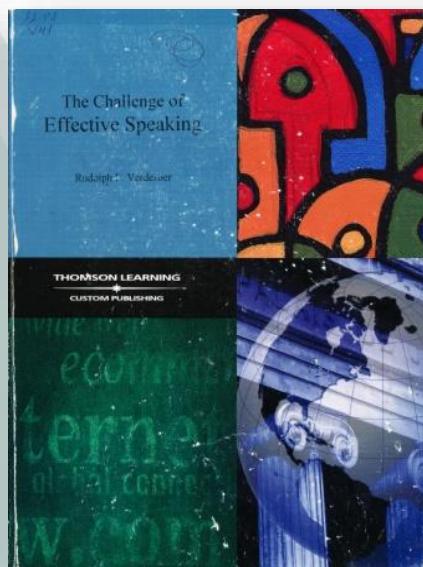
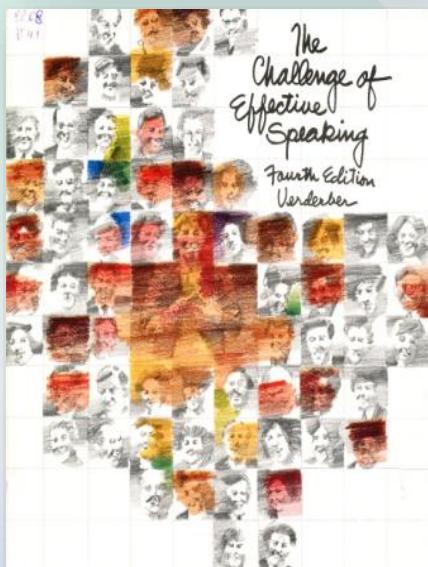
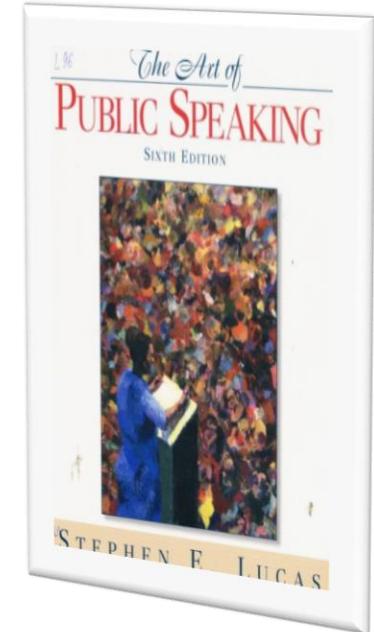
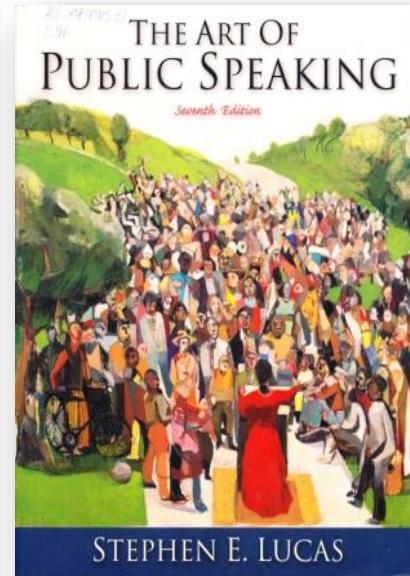
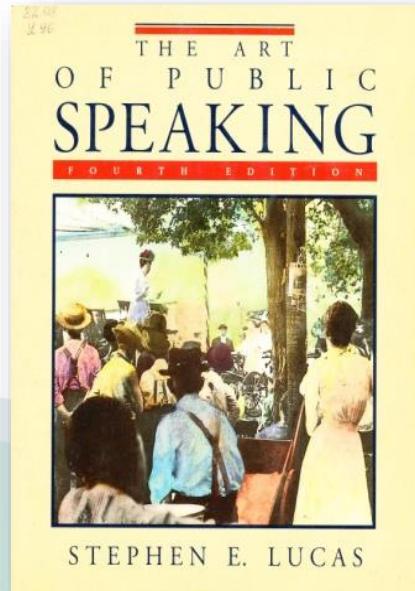
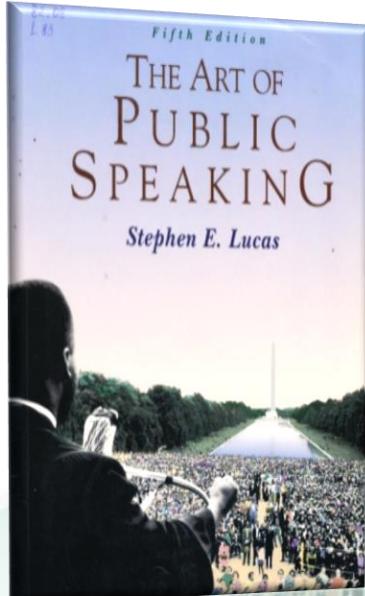
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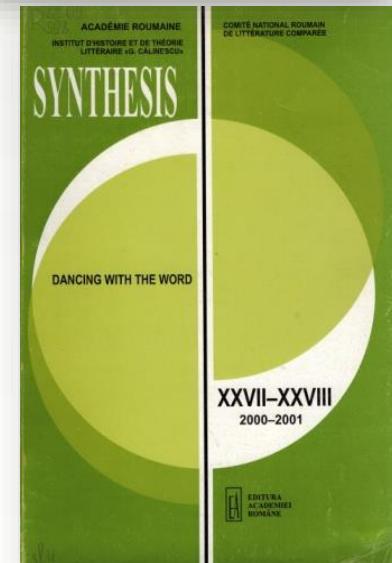
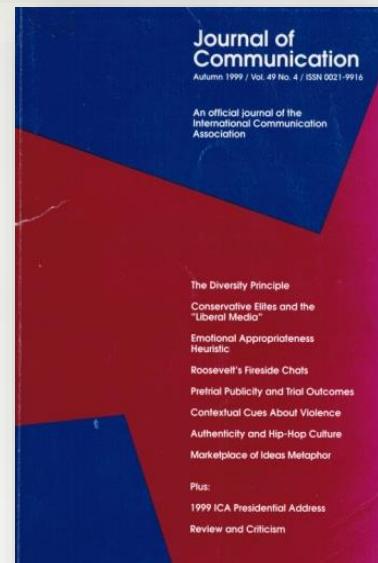
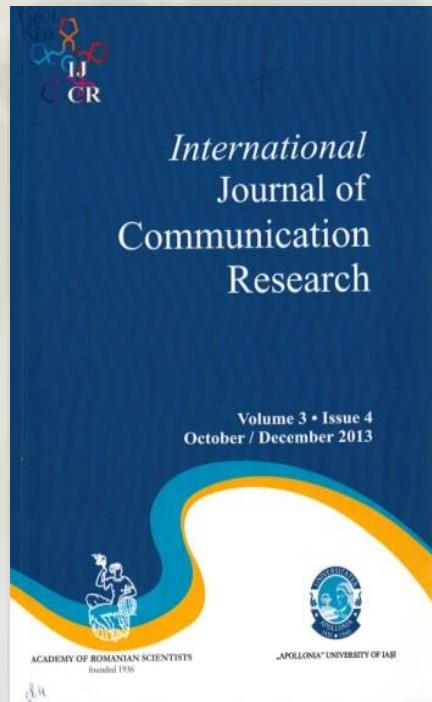
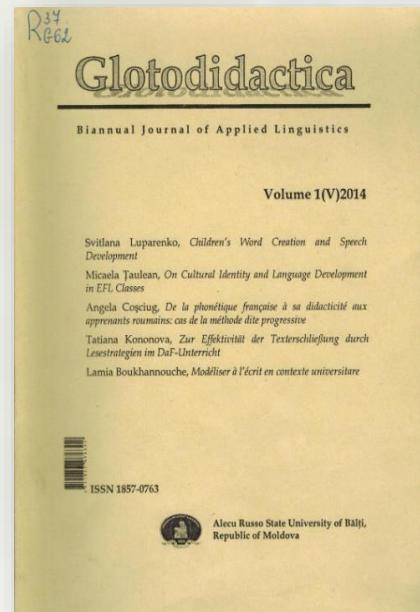
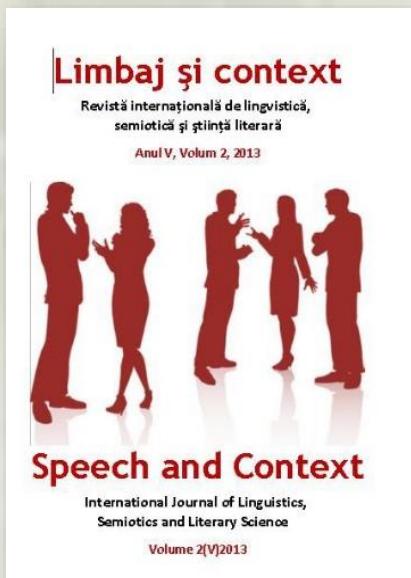




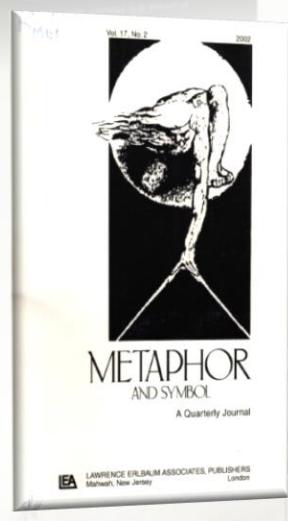
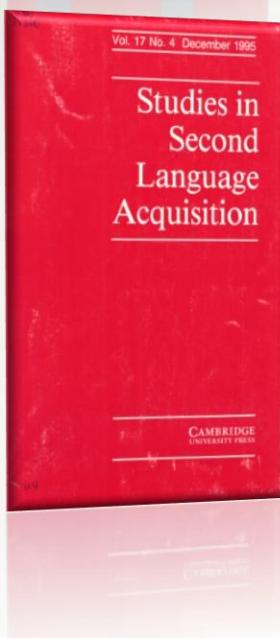
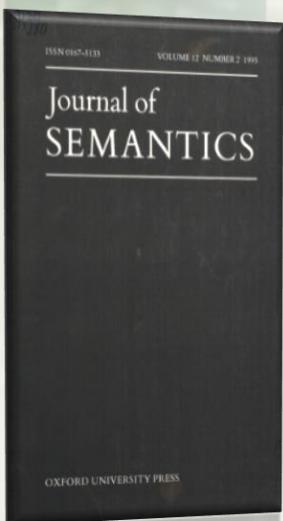
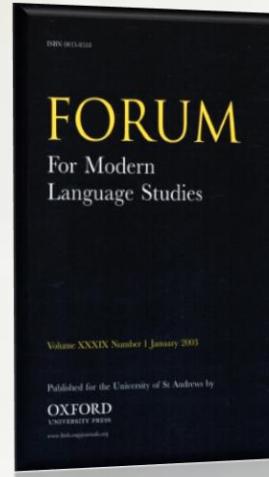
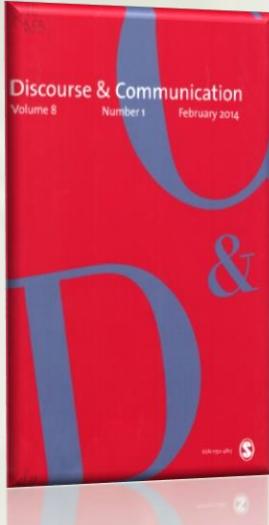
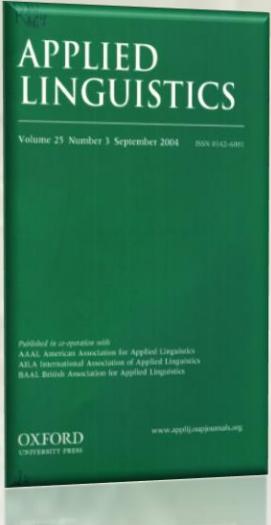




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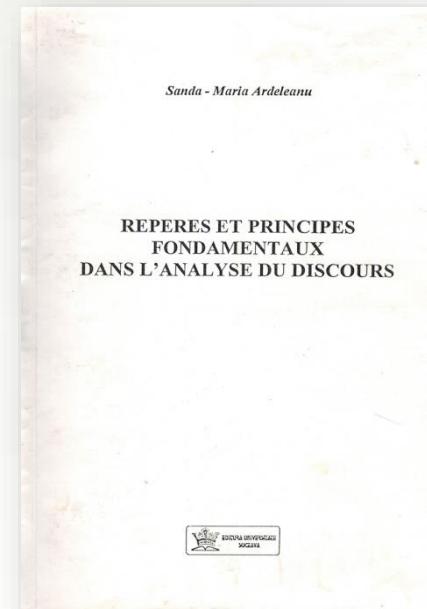
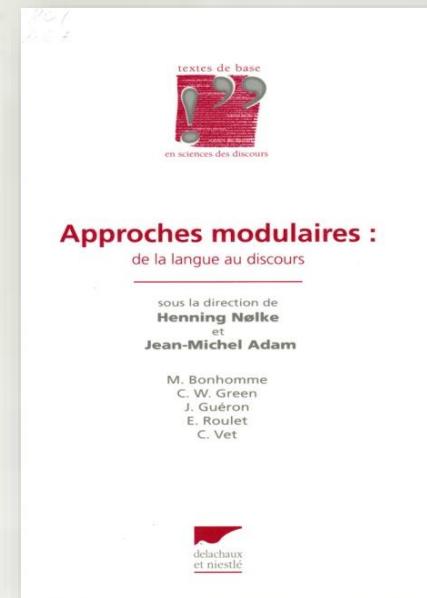
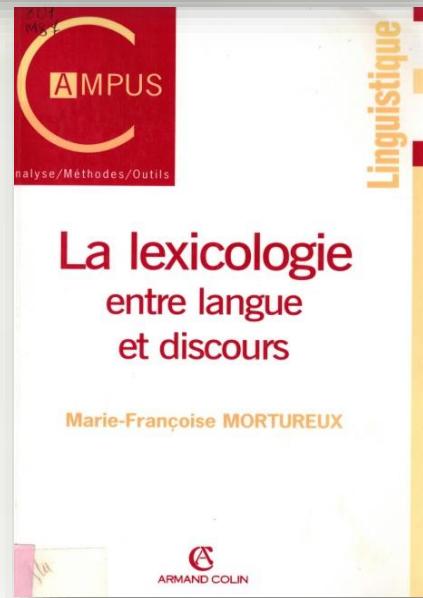
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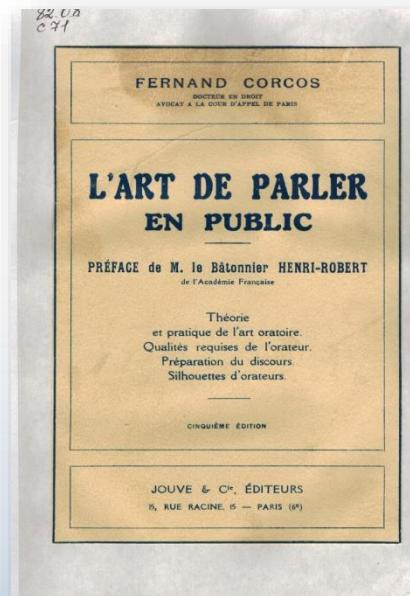
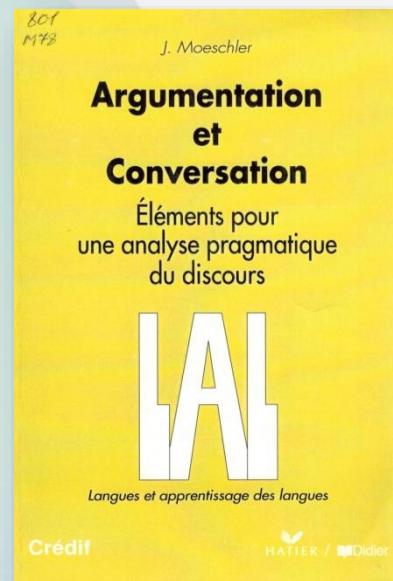
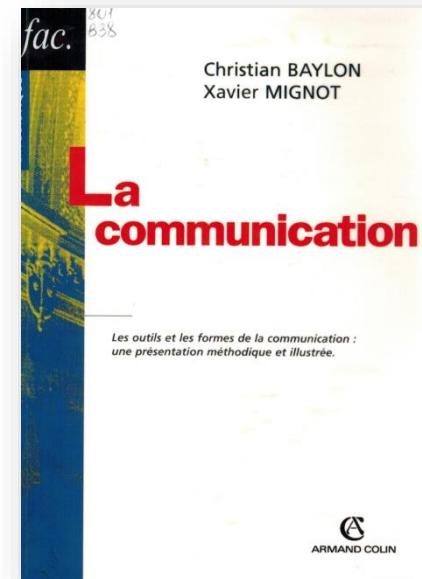
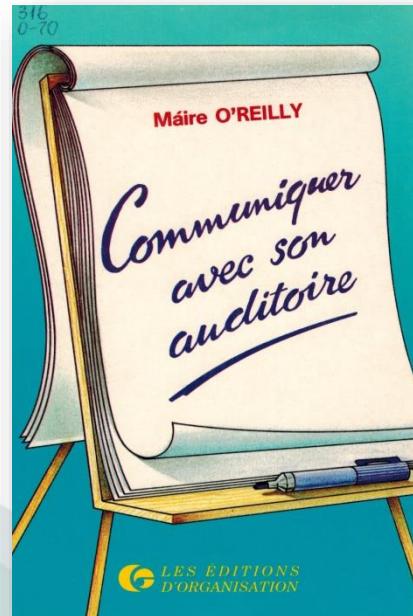
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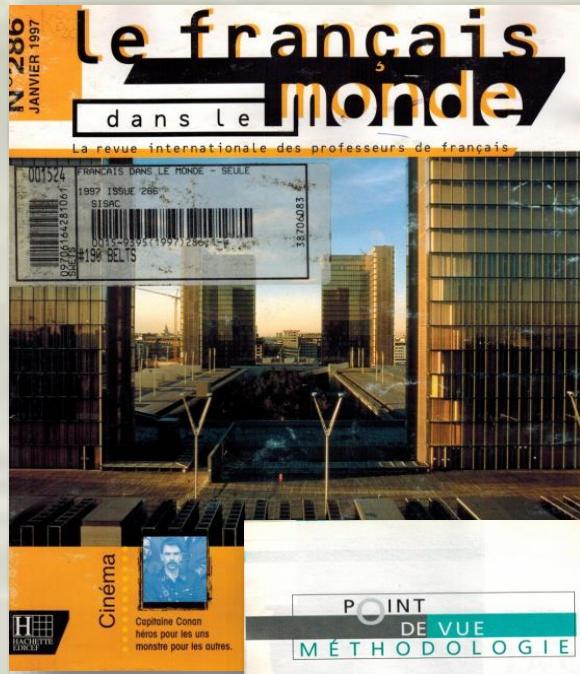
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POINT DE VUE MÉTHODOLOGIE

DISCOURS SUR LES MÉTHODES

GUY CAPELLE

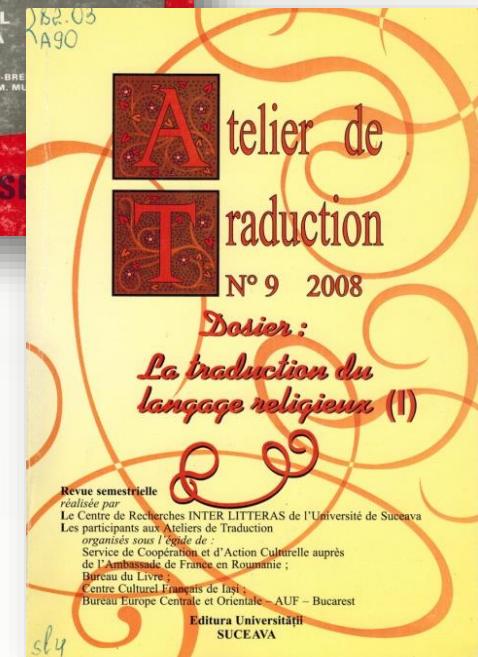
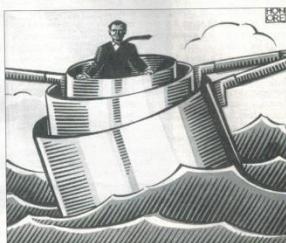
Auteur de plusieurs générations de méthodes à succès (Espace des Jeunesse Jeunes) Guy Capelle nous le pointe sur ce que lui a appris la rédaction d'ouvrages grâce auxquels plusieurs millions de nos contemporains ont appris le français.

Les méthodologues français, didactologues et didacticiens, toutes tendances confondues, font montre dans les publications du *Français dans le monde* (1) d'un intérêt soutenu pour les méthodes et les méthodologies. Certains regrettent « l'abandon d'une méthodologie unique », d'autres qualifient un moment révolu de la pratique de la pédagogie de la méthode digne de ce nom (sic). D'autres encore s'emploient à décrire une « méthodologie circulante » qui informerait, et enfermerait, le travail des auteurs de méthodes publiées actuellement en France. On découvre au fil des articles que l'élaboration des méthodes est avant tout une entreprise échelonnée et où la balance entre nostalgie, crainte de fondation et de prise en main de la conception des instruments pédagogiques par des éditeurs peu soucieux de respecter les « méthodologies constituées ».

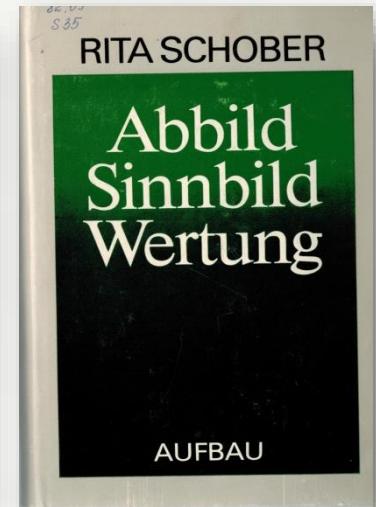
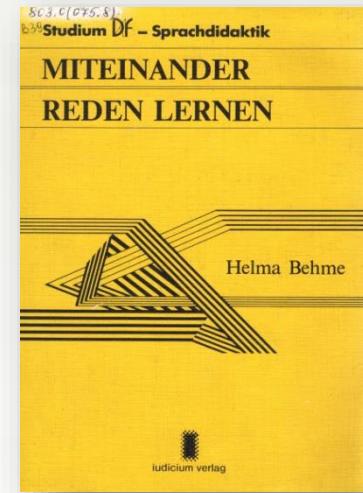
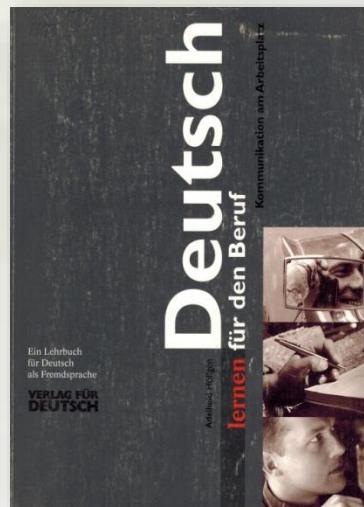
DE LA MÉTHODOLOGIE ET DES MÉTHODES

Par ailleurs si la notion de métodologie semble bien connue, on hésite quelquefois sur la façon de décrire les méthodes et d'établir des critères d'évaluation qui leur soient applicables. On essaie même de juger les méthodes à l'aune d'opinions critiques relevant de la seule métodologie. Les deux termes sont en effet très proches en français, trop proches même.

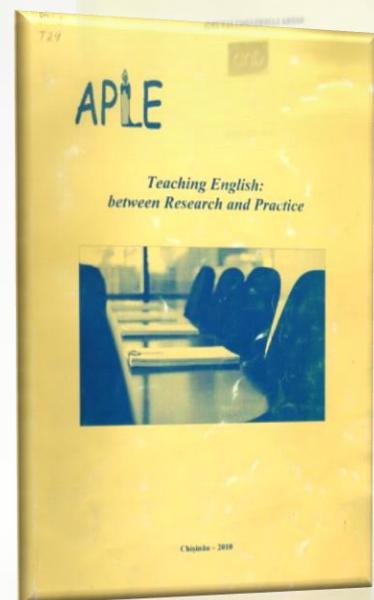
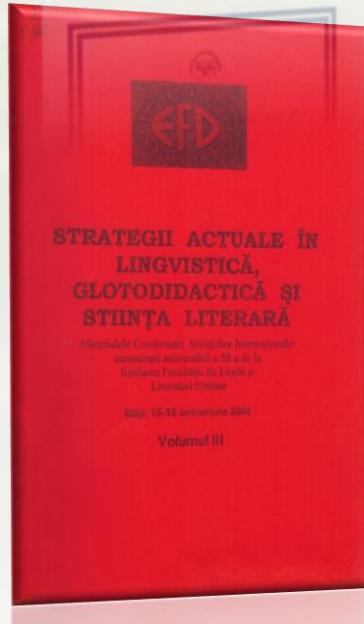
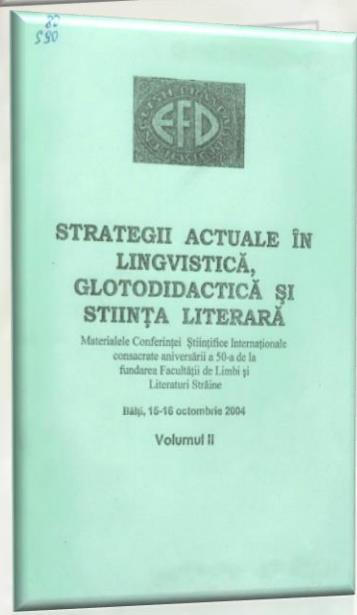
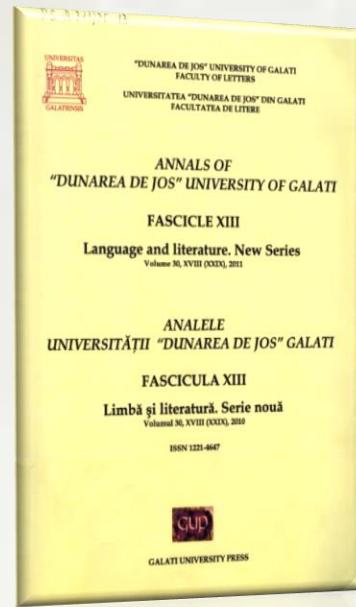
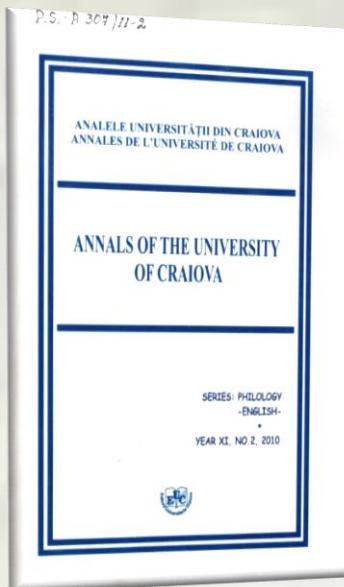
LE FRANÇAIS DANS LE MONDE N° 286



LIMBA GERMANĂ



MANIFESTĂRI ȘTIINȚIFICE (conferințe, colocvii)



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PUBLIC SPEAKING CULTURE

Valentina ŠMATOV,
Associate Professor, Ph.D.,
Alecu Russo State University of Bălți, Republic of Moldova

Mihail RUMLEANSCHI,
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Alecu Russo State University of Bălți, Republic of Moldova

Rezumat
În articol, se analizează din punct de vedere al formei și conținutului discursului scriitorului american W. Faulkner la momentul înmânării lui a Premiului Nobel în domeniul literaturii.

Abstract
The present article analyzes from the viewpoint of content and form W. Faulkner's discourse held at the moment he was being awarded the Nobel Prize in literature.

«Use what language you will, you can never say anything but what you are»
(Emerson)

“The proof of a poet is that his country absorbs him as affectionately as he has absorbed it”
(Walt Whitman¹²⁸)

Culture dictates its written and unwritten laws and rules to public speaking. It is culture that forms the basis of practices and conventions in public speaking. University and school education which prepares for public life should place public speaking in the foreground in their curriculum.

The number of books devoted to public speaking in American culture is quite striking. They try to embrace the main problems speakers face in preparing speeches: search for materials, speech preparation, and delivery. Some books provide sample students speeches as well as

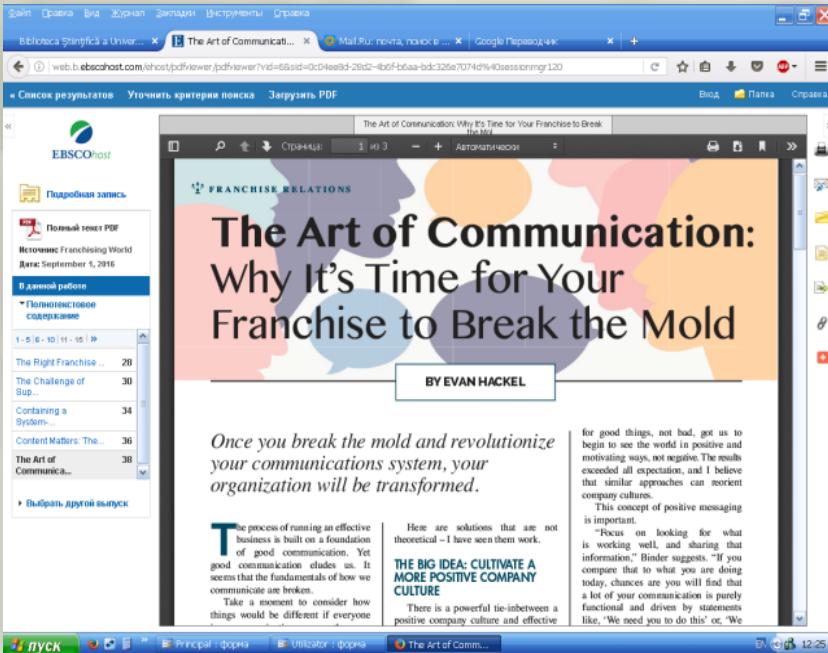
world famous speeches¹²⁹

Arhiva instituțională Smatov_public_speaking_culture.pdf

Смачков П.А. Публичное выступление в Америке // Ученые записки Балтийского государственного университета им. А.Руссо. Серия: Филология и искусствоведение. Вып. 1. Материалы научной конференции. Балтийск, 2012. С. 11-16.

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BAZE DE DATE



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https://zenodo.org/record/495518#.WR_IPrgmFkg

The screenshot shows a Zenodo record page for the article "Public Speaking Culture" by Valentina Smatov and Mihail Rumleanschi. The page includes publication details (April 7, 2017), abstract, and related files.

Publication date: April 7, 2017
DOI: DOI 10.5281/zenodo.495518
Keyword(s): discurs public
Published in: Limbaj și context = Speech and context : rev. intern. de lingvistică, semiotică și știință literară : 2010 (2) pp. 49-52.
Related identifiers:
References: <http://dspace.usarb.md:8080/jspui/handle/123456789/1901>
License (for files): Creative Commons Attribution 4.0

The screenshot shows a preview window of the article "PUBLIC SPEAKING CULTURE" by Valentina Smatov and Mihail Rumleanschi. The page includes author information and a short summary.

PUBLIC SPEAKING CULTURE
Valentina SMATOV,
Associate Professor, Ph.D.,
Academy of State University of Moldova, Republic of Moldova
Mihail RUMLEANSCHI,
Associate Professor, Ph.D.,
Academy of State University of Moldova, Republic of Moldova

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Baza de date CEEOL, cu sediul în Frankfurt am Main, Germania, este un important furnizor de reviste e-academice și e-cărți în domeniul umanistic și științelor sociale din Europa Centrală și Europa de Est. Peste 600 de editori au încredințat CEEOL reviste și cărți electronice de calitate. La moment în bază sunt indexate mai bine de 1560 reviste și peste 350 000 de articole. Din luna aprilie 2017 în CEEOL a început indexarea lucrărilor de la Universitatea de Stat „Alecu Russo” din Bălți, Republica Moldova, pe diferite domenii umaniste (sociologie, filosofie, teologie, literatură, filologie, studii europene, istorie, politică etc).

The screenshot shows a web browser with multiple tabs open. The main tab displays the CEEOL search results for the query "public speaking". The results list two articles:

- 1. **Assessing public speaking skills of future primary school teachers** by Dan Popescu. Published in Language(s): English / Issue: 16/2015. The abstract discusses the need for research on public speaking competencies among primary school teachers.
- 2. **Audiovisuals and Public Speaking Skills Enhancement in Conference Interpreting** by Adriana Neagu. Published in Language(s): English / Issue: 9/2016. The abstract explores the role of audiovisual aids in enhancing speaking competencies among conference interpreting trainees.

A blue arrow points from the second article's thumbnail to a PDF viewer window on the right. The PDF viewer displays the full text of the article "Audiovisuals and Public Speaking Skills Enhancement in Conference Interpreting" by Adriana Neagu from Babeș-Bolyai University. The abstract states:
Abstract. The following is an enquiry into the role of audiovisual aids in enhancing public speaking competences among conference interpreting trainees. The enquiry is premised on the thesis that audiovisual material can play a relevant part in the shaping of the conference interpreter's profile. As part of their job description, conference interpreters are called upon to probe the highest confidence in, indeed the highest level of public speaking competence. Oral communicators *par excellence*, conference interpreters work in a multimodal environment that requires extensive audio-visual literacy. Going beyond user-related proficiency, audiovisual awareness forms an integral part of the process, having a direct bearing on the interpreter's receptive and productive behavior, involving as it does multimodal discourse analysis. In the paper I argue that, as well as video recordings, transcripts, speech pools, and other conventional resources on which they depend to build and maintain their skills, interpreters can benefit from a variety of alternative audiovisual resources, particularly as regards the enhancement of public speaking abilities. What we propose is rethinking the didactic paradigm of conference interpreting training with a view to including film, conferences live feeds, video games, and the new media.
Keywords: conference interpreting, public speaking, oral communication, audio-visual literacy, pedagogy.

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